

**Monthly Meeting Minutes  
San Anselmo Arts Commission  
December 13, 2010  
Town Hall Conference Room**

**Call to Order:** 7:05 p.m.

**Roll Call:** Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Joan Stone (Treasurer), Sylvie Reynolds (Secretary), Ervin Grinberg, Linda Lujan, Elizabeth Romanoff, Dave Donery (Town Liaison).

**Absent:** Michael Loeb, Deb Todd.

**Guests:** Colleen Proppé and Sarah Spector, sarahspector.com, 858-692-2070, San Anselmo resident for 13 years.

**The Agenda:** Approved.

**The November Minutes:** Approved.

**Treasurer's Report:**

No changes, we still have around \$13k in the bank. Will plan next month how to allocate funds. Only the Beatles event has been set up in terms of funds.

We need to reimburse Colleen for her cartridges for the art walk map and advertising.

**Empty Storefronts/Art Walk**

Kudos to Colleen! 17 merchants have participated. Colleen got the list of merchants from the Chamber of Commerce. The event was a great success, partly because Colleen is very much part of the community, partly because she used her technical skills to orchestrate the event on line with photos and Facebook. The enthusiastic feedback from the merchants is that they would like to continue this over the year. Contact them, find out who wants to continue, but we need to make it more evident that SAAC is sponsoring the event. Could be every 3 months as an art walk or any other way they want. Waivers are not an issue.

**Dentist**

A dentist, Dan Freeman, on Bridge Street is interested in exhibiting local artists' works in his office. Sylvie will organize it if it goes through.

**Logo**

It was suggested that we could have a logo contest. According to Ervin, the logo could change according to the theme we are dealing with. Other commissioners suggested that branding is important and that the logo should remain the same. Ervin suggested another meeting to resolve this conflict. Arnie emphasized that ideas cannot be introduced by emails. However, sub-committees of 3 or 4 members can be formed to come up with ideas and present them to the group. The logo sub-committee appointed by Ervin includes himself, Colleen, Deb and Elizabeth. Tabled till next meeting.

**Coffee Roastery Show**

Tim wants us to manage the shows without being personally involved in it. Elizabeth is in charge. Colleen suggested using Facebook to get artists and send an email to our own artists to organize year-long Coffee Roastery exhibits. Artists could send 3 pictures and a link to their website. Work on an agenda for these shows next meeting. Sub-committee: Elizabeth and Linda, with Sylvie as consultant in the background.

**Mural in Town Hall**

Sylvie had met an artist specialized in murals who could execute a fresco on the Town Hall wall. However, it was suggested to open the competition by using Facebook. Dave will discuss the possibilities with Town Hall representatives.

### **Brown Act**

Dave verbally reviewed the Brown Act regarding open public meeting laws. It is necessary to have a quorum (half of group plus one) to discuss anything. This is where the sub-committees are useful.

### **Agenda for next year**

- Sub-committees to come up with ideas.
- Allocate \$5k to MIP.
- Make new banner with logo.
- Beatles: already allocated.
- Website – needs some help. Ervin will contact Nancy to establish a system to add info.
- Art & Wine: Instead of participating to the Art & Wine Festival which is costly, it was suggested to organize a summer art walk with the merchants and the roastery.

### **Commission comments & questions, requests for future agenda items/discussion:**

- Allocate funds for events
- Art Walk exhibits
- Coffee Roastery shows schedule
- Logo
- Agenda for next year events

**Next meeting:** The next meeting will be Monday, January 10, 2011.

Meeting adjourned at 8:15 p.m.