

**San Anselmo Arts Commission
Monthly Meeting Minutes
November 14, 2011
Town Hall Conference Room**

Call to Order: 7:00 p.m.

Roll Call: Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Linda Lujan (Secretary), Michael Loeb, Elizabeth Romanoff, Ervin Grinberg, Dave Donery (Town Liaison), Vicky Sarkisian (youth commissioner).

Absent: Joan Stone

Guests: Joann Hartley

November Agenda: Approved.

October Minutes: Approved.

Public Expression: The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

Treasurer's Report: Payment of \$75 to Nancy Nichols (web site administration). No other changes.

MIP/Beatle: Elizabeth, Ervin and Linda met with Deb Todd to transition MIP and BIP responsibilities. The Drop Box contents and use was reviewed. The opportunity to continue building the SAAC branding discussed. Bands lined up for 1012 are:

July 14 - Beatles

July 22 - Michael LaMacchia

July 29 – Buck Nickles

August 5 – Bob Ford

August 19 – Revolver

Ervin will work with Peter to secure July 14 for the Beatles. Dave pointed out that BIP has always the second Saturday in July.

Arnie asked for a week in between BIP & MIP. No resolution on this.

Possible 6 weeks of MIP was mentioned. No resolution on this.

Ervin and Elizabeth to discuss start date with no week between BIP & MIP.

Budget to be discussed

Arnie to get Jango music to Elizabeth.

Marketing: Vicky had two – how to show off events, coffee roasters as an example, did Michael give photos to Vicky to post on Facebook.

Linda to drop MCR spreadsheet into the drop box.

Vicky will continue on Facebook.

Ervin wants to get pricing on branding items – open for discussion at future meetings.

There was a question on how many likes, etc. on SAAC Facebook page. The SAAC needs a bigger community. Movies in the Park was used as an example of doing a good job of keeping people interested and that it is consistent. Help is needed to build the SAAC community.

Logo – Vicky to ask Drake artists – not graphics – ideas to start with for new Logo ideas.

What type of information can be displayed around town to help with branding and growing the SAAC Community.

Joann suggested that each member puts something on personal Facebook page, wall, any type of content.

Vicky put profile pictures on an event on Facebook page.
A new banner was discussed and how it can be displayed. It needs to have SAAC branding.
A motion was passed to have T-shirts for SAAC commissioners in 2012.

Coffee Roasters: All is going well. Janice Best is displaying from December 3 to Feb 3.

Holiday: Art Walk to start by December 3, 2011.

December Meeting: This will be a social event to welcome new members and to enjoy the holidays.

Adjourned: 8:10 PM

**Next Meeting:
7PM
Monday
December 12, 2011
Marin Coffee Roasters**

Carried over from previous meeting.

***Pictures of Press Release:** Ervin requested that he receive pictures of the MIP/Beatles events for publication in the Marin Magazine. (held from April meeting)

***Stapleton Town Players:** This has been tabled until a presentation from the Stapleton Players can be scheduled.

***Creek Park Banner:** It was suggested that a banner be placed over the Creek Park entrance. Dave will see if the town will help provide.

***Drop Box:** Please use this to post SAAC documents/information.

***Naim Scholarship:** This will be discussed further in Sept. meeting.