

Monthly Meeting Minutes
April 9, 2012
San Anselmo Historical Museum
Town Hall

Call to Order: 7:00 p.m.

Roll Call: Commissioners/Town Representatives present: Joan Stone (Treasurer) Katie Rice Jones, Elizabeth Romanoff, Dave Donery, Jo Ann Hartley, Natalia Mazina, Ervin Grinberg, Vicky Sarkisian (youth commissioner)

Absent: Arnie Cicchetti (Chair), Linda Lujan (Secretary),

April Agenda: Approved with the following additions regarding MIP/BIP;
All bands will be required to sign their 2012 contracts
The 2013 MIP contract will specify that all bands will be paid by check.
The existing SAAC logo was approved to use in the upcoming promotional and marketing materials.

April Minutes: Approved

Public Expression: The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

Jonathan Marks, a SA resident and photographer, approached Dave Donery & suggested an iPhone photo contest showcasing photos taken by residents of San Anselmo, using their iPhones or Android phones. He suggested a possible fall 2012 Arts Commission sponsored Juried event. All in attendance were interested in hearing more from Jonathan and Dave suggested he attend the May Arts Commission meeting to present his ideas. If in agreement, the Commissioners would put together a plan/guideline to present to the Town Council.

Treasurer's Report: No Changes in expenditures. Balance is \$14,368.14.

Music in the Park (MIP) Beatles in the Park (BIP): Campbell Soup Jazz Band needs to be inserted in the Google calendar as the July 29th band, Natalia asked about the type/sizes of banners required for the MIP series and who prints the banners. Questions were also raised about the layout of the posters and postcards. All Commissioners were in agreement that the poster and postcards should be the same layout, the Posters/postcards needed to have a more easily read font and a cleared musical image. Natalia and Katie will work on graphics for the posters and postcards needed for MIP and BIP. Ervin volunteered to help Natalia with pricing and printing.

Hub Signage: Requested July 3 through July 14th for the Hub Signage. Dave took these dates and will apply for the Commission. Clarified that the cost is \$95 per week, not per month.

SAAC voted to share the Port-a-Potties cost for both MIP/BIP with SAAC with Tom Boss. We respectfully request Linda Lujan speak with Tom about this arrangement.

Ervin is waiting to hear from Peter Penhallow regarding BIP. Ervin will discuss a signed agreement in place of a verbal agreement for Peter's work, request reducing the number of chorus members and request that the Master of Ceremonies thank all participating entities for their time/ energy/contributions.

Ervin offered contact information for lanyards and laminate ID card cards for all Commissioners.
Question..... Who is in charge of procuring? What is the budget?

Coffee Roasters: Patti Oji has installed her show. It will close on June 7, 2012. There is no opening party planned at this time. Ervin will send pictures of Patti's work to Vickie to post on the SAAC Facebook page.

Marketing: Katie to meet with Nancy Nichols, SAAC web administrator, and continue to work on the web site and to clean it up. Katie will update the SAAC with budget requirements. We discussed a welcome "Home Page with an "about us page, an updatable page for the current artist at the Coffee Roasters with some images of their work with a short interview (3-5 questions) by the SAAC, a link to Facebook and Twitter pages, something about the current artist and the piece they are showing in the Town Hall Lobby. Jo Ann took a picture of the current painting and forwarded to Vickie. Jo Ann suggested signage should be adjacent to the artwork in the lobby. Vickie is working on updating the Facebook page.

Michael Feldman: Dave recommends the SAAC established a public arts project guideline to take to the Town Council. Jo Ann Hartley agreed to spearhead

Drake Scholarship: The scholarship is now posted on the SAAC website and applications are now available in Drake counselors' offices. Vickie will follow up with Lisa Neumeier, Mr Boas and students at Drake HS. Vickie also agreed to help recruit for her replacement for 2013.

County Fair Days, Sept 30, 2012.: Elizabeth has secured puppeteer Tim Cain and the band Petty Theft for the event. A contract needs to be drawn up for this and future CFD's.

Picnic on the Plaza, July 29, 2013.

Jo Ann requested budget. Would like to have a bubble artist and arts and crafts table. Elizabeth agreed to supply Joann with artists' names and Dave will offer information about the arts and crafts table.

Adjourned: 8:30 PM

**Next Meeting:
7PM
Monday
May 14, 2012**

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