

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
November 5, 2012
Town Hall
Museum

Call to Order: 7:00 p.m.

Roll Call: Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Joan Stone (Treasurer), Linda Lujan (Secretary) Dave Donery, Katie Rice Jones, Jo Ann Hartley, Natalia Mazina, Ervin Grinberg, Elaine O'Malley, Ryan Leary (new student commissioner)

Absent:

Commission Officers. This was not an agenda item for October and can not be accepted as completed in the October meeting. Therefore, Nominations and approvals for San Anselmo Arts Commission officers are:

Arnie Cichetti – Chair

Joan Stone - Tresurer

Linda Lujan - Secretary

November Agenda: Approved

October Minutes: Approved with exceptions. Change month from September to October in heading. Spell Elaine with an “e” on the end.

Public Expression: The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

Treasurer's Report: Joan will have new budget report to be submitted in Jan 2013. \$600 to Nancy Nichols for Web page administration. Costs for SmartPhone contest to be added in Jan. The Hub sign space has been secured for 2013 at a cost of \$570, this will be part of MIP/BIP expenditures. Bands for MIP to receive \$600 in 2013 for each performance.

The Niam scholarship, \$500 is still in the budget.

Discussion Items:

Music in the Park (MIP), Beatles in the Park (BIP): Ervin asked to increase payment to MIP bands from \$500 to \$700 and to increase John Bowman from \$150 to \$200. A motion was presented and passed to increase both payment amounts. A suggestion was made to have a back up sound person. It was suggested by some of the musicians that the sound be set up in front of the stage not in the back of the stage. A canopy can be used to cover the equipment.

SAAC Branding needs to be put on the 20 foot canopy. Ervin will get measurements and pictures so that this can be done.

Jo Ann will work on design for Hub banner and canopy. Jo Ann also talked about brochures for MIP along with a way to get donations during the event.

Ervin also suggested that the SAAC ask local merchants to be sponsors.

It was suggested that high school students perform during breaks at MIP.

Coffee Roasters/Avenue Salon: Linda to send new artist information to Elaine and Nancy Nichols for publications. This will include the Coffee Roasters, Avenue Salon and Town Hall. Linda will coordinate that the artist that is showing in Coffee Roasters will simultaneously show at town hall.

Marketing: Everyone to look at Web page with any changes can be made and that these changes should be emailed to Katie. Ryan's bio should be added to the web page. The Art Talk series that is presented at the SA Library should be added along with a thank you to Elizabeth Romanoff. Featured artists will be for 2 months and highlighted on the back page along with past events.

Action Item. Ryan to update and track number of likes per month on Facebook page.

Jo Ann suggested invited professional associates to like SAAC on Facebook.

More Community support is needed. Artists should go in and like SAAC on Facebook . San Anselmo Arts Commission is the new Facebook page.

Open Studios should be published in the spring.

Public Art Project: Jo Ann met with Deb Stutsman. It was an informative meeting. Certain parameters need to be met. Art on a building would be considered signage. There are to many issues for the SAAC to move forward with this project. It was suggested that after the first of 2013 to research an area that would work for this type art project.

Drake Scholarship: Tabled to 2013. An appointment to be set up with person at Drake High School for January.

Smart Phone photo contest: This project is moving forward with another meeting being held in October. Ervin thinks pictures should be more that Ross Valley pictures. The focus is on Marin with people in Ross Valley.

Holiday Events: A Holiday Art Walk is being put together to open in conjunction with the Merchant Open House event on December 7. Linda and Ervin will put this together and get information and details to Katie and Elaine any for publications

Articles of Incorporation: A motion was made and passed.to use "Friends of Ross Valley Arts as the Legal name of the Articles of Incorporation.

Commission Comments & questions, requests for future agenda items: The question as to how do partner with Ross Valley Artists to assist them better.

Adjourned: 8:30PM

Next Meeting:
7PM Monday, January 14, 2013
Town Hall Council Chamber
(unless notified of change)