

Library Parcel Tax Oversight Committee
FY 2011-12 Parcel Tax Budget Review
October 5, 2012

Purpose of the library parcel tax:

The parcel tax is meant to **increase the San Anselmo Library open hours**, improve children's services at the Library including hiring a special children's Librarian , and **enhance general Library services**.

Increased Open Hours:

The Library remained open the week between the Christmas and New Year's holidays instead of closing for the week as it previously had.

Improved Children's Services:

1. Toddler Story time, 2nd session added. Average attendance fy2011-2012: 52.
2. Average attendance Preschool Story time rises to 30, up from 18.
3. **Hired a seasoned Children's Librarian for 7.5 hours a week to assist with Toddler story times and collection development.**
4. Teen Book Club, average 6 participants.
5. Summer Reading Program, July and August 2011 included 21 programs with attendance of 982. SRP sign-up was 370.
6. Summer Reading Program, June 2012, 9 programs, 600 sign ups, 500 attendance.
7. Summer Reading Program sign ups, 1021 fy2011-2012, (compared with about 200 in 2010). (Total sign ups calendar year 2012: 752)
8. Teen Summer Reading Program fy2011-2012, 132 participants.
9. Teen Summer Book Club, 8 participants.
10. French story time introduced and French language collection added.
11. Bookworms Book Club, average attendance 9.
12. Teen Volunteers worked 347 hours during fy2011-2012.
13. Storytelling Festival drew over 50 attendees and 11 storytellers.
14. Fabulous Fridays, monthly educational and cultural programming.
15. Read Aloud book club for new readers, July and August 2011.
16. **Children's materials expanded, with a focus on non-fiction titles.**
17. **Children's Librarian visits to all public elementary schools and St Anselm's, reaching about 1200 children, to promote library use, Summer Reading Program, and library card sign-ups.**
18. Field Trip school visits to the library, 3 visits.
19. Weekly Preschool story time, average attendance 18.
20. Poetry Writing Club, monthly program for children ages 7-12, average attendance 8.

Enhanced General Library Services:

1. Eureka! Collection of high-demand Bestsellers: no waiting lists and encourage walk-in patrons.
2. New eBook collections for adults and children: Overdrive and Tumblebooks.
3. Began major deselection initiative to update fiction and nonfiction adult collections.
4. Saturday Afternoon Lecture monthly series on an eclectic variety of topics with 143 participants thus far. Programs included: Italian gardens, First Aid from your Pantry and Beekeeping.
5. 11% increase in checkouts from 2010-11 (134,913 checkouts) to 2011-12 (150,485 checkouts).
6. Joined Link +, a California and Nevada materials lending program.
7. Additional databases added: Tutor.com and Mango languages.
8. eReaders purchased for SA resident use. Held 3 introductory evenings with Barnes and Noble representative for patrons to experience and learn how to use the Nook Color eReaders.
9. New Discovery catalog for patron use.
10. **Created "The Library Office," a station with office supplies for patron use.**
11. Conducted a four-month survey of periodical users to determine in-house use and to refine collection according to patron needs.
12. Coordinated with Asian Art Museum to include three new Art Talks, a program that grew to 313 audience members.
13. Family Fun Day: Making a Scarecrow. 42 parents and children, Country Fair Day (parade and booth).
14. Istanbul: Tastes and Travels in Turkey. One book One Marin event. 50 attendees
15. 3 Musical Mornings during Holiday week in December: Hot chocolate, cookies and live music. Total of 40 attendees.
16. Coordinated and promoted Be Wise: Avoid Scams, Fraud and Identity Theft program for Seniors in collaboration with Marin Health and Human Services Division of Aging. 28 attendees.
17. 28 adult programs with 798 attendees.