

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
April 8, 2013
Town Hall
Museum

Call to Order: 7:00 p.m.

Roll Call: Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Linda Lujan (Secretary) Joan Stone (Treasurer) Dave Donery, Jo Ann Hartley, Katie Rice Jones, Elaine O'Malley, Linda Seabright, Stacey Kamp, Gail Galli

Absent: Ervin Grinberg, Natalia Mazina, Ryan Leary

April Agenda: Approved

March Minutes: Change Bonnie Hays to Hayes and Stefan to Stephan

Public Expression: The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

Treasurer's Report: Joan reported a balance of \$11,588.77. Joan spoke about Nancy Nichols and the extra time Nancy has spent on the web site due to the iPhone Contest and that she should be compensated for her time. A motion was passed to pay Nancy Nichols \$100.

Nancy Nichols is concerned that she may not be qualified to continue with the web-site based on the direction that social media is going and how the SAAC is planning on using the web site based on change. Nancy wrote that the SAAC web site may need a new person to design and maintain the site to keep up with changing media. Linda Seabright will set up a Twitter account. Katie Rice Jones suggested that someone would need monitor the comments and keep comments positive and respond accordingly.

Discussion Items:

Music in the Park (MIP), Beatles in the Park (BIP): All MIP dates are booked with contracts signed. Bonnie Hayes will be 7/28. Danny Uzelesky for 8/11. Danny's band name was not available at this time. Stacey Kamp will follow up with Danny to see if his father "Rusty Evans and the Ring of Fire" will be available for Country Fair Days the end of September.

It was suggested that the art work for the 2013 Poster in the drop box be reviewed.

Arnie represented Ervin and said that all was going forward for BIP 2013.

Sunday After Beatles Event: The Marin Community Music School (MCMS) proposed, in a letter to the SAAC, that an additional “Beatles Day” on the Sunday after the BIP event from 2-4 pm. The MCMS would share in the appropriate costs and man power that it would take to put on the Sunday event.

Promotion, marketing, ticket price and logistic were discussed. Creek Park will need to be reserved with Town Council approval, police review and possibly an insurance rider. It was suggested that this Sunday event be promoted as a family event in hopes to keep the Saturday event more for adults and to keep the number of attendees down.

It was proposed that the MCMS present a rough budget to the SAAC.

A motion was passed to pursue this with the MCMS to get more information and to understand the MCMS proposal.

Linda Seabright does not think there would be a draw for this event and felt it was not worth the SAAC time.

Coffee Roasters/Avenue Salon: Lacey Redd will be showing at the MCR from April 8 to June 9, not Nancy Cicchetti as mention in the March 2013 meeting. Information for publication needs to be sent to Elaine, Katie and Nancy Nichols. Linda Lujan will send a jpg. of Lacey’s work to them.

Gail Galli and Stacey Kamp will take over the MCR events going forward. Linda Lujan, Staey and Gail will meet to discuss this show going forward.

Marketing: Website update for MCR. Looking for a featured artist. Suggestion for featured artist going forward was discussed. There have been numerous Facebook updates. Website to be used for promos, the question about a counter on the website was asked to determine the number of “hits” it received.

The SAAC is looking forward to next year marketing and updated graphics.

Smart Phone photo contest: Jo Ann is concerned about the number of entries to date, only 16. As of this meeting people are not reading the rules with professionals and out of area people applying these will be eliminated leaving the 16 entries to date.

At least 50 entries need to be in place to be successful.

Stacey Kamp will make 5X7 cards to be distributed. This will be at a cost of \$150 for 2000 cards. This cost was approved by the council.

Non-Profit/501c3: Tabled

San Anselmo Arts and Wine Festival:

Pro Panels: Gail looked at panels and presented several options to the SAAC. Stacey suggested that pro panels with fabric wears out and that artists like the grid wall type.

Arnie proposed that a price the best deal on 12 grid wall panels to be voted on at the April 8th meeting.

Business Cards: Linda Seabright will get pricing on cards for the April 8th meeting.

Commission Comments & questions, requests for future agenda items: Art and Wine festival was discussed and Stacey Kamp will continue to pursue this and this will be put on the agenda for the April 8th meeting.

Stacey talked about “Pop Up” art shows at the Log Cabin. She mentioned how they can be juried and that artists can sell for less because they would be non-commission shows and would the SAAC like to be involved. These shows would include a DJ. Stacey will present a budget at the April 8th meeting.

Adjourned: 8:30PM

Next Meeting:

7PM Monday, May 13, 2013

Town Hall Museum

(unless notified of change)