

**San Anselmo Arts Commission (SAAC)**  
**Monthly Meeting Minutes**  
**September 9, 2013**  
**Town Hall**  
**Museum**

**1. Call to Order:** 7:00 p.m.

**2. Roll Call:** Commissioners/Town Representatives present: Arnie Cichetti (Chair Person), Linda Lujan (Secretary), \*Joan Stone (Treasurer), Dave Donery (Town Liaison), Gail Galli, Ervin Grinberg, Natalia Mazina, Elaine OMalley, JoAnn Hartley

**Absent:** Stacey Kamp, Katie Rice Jones

**3. September Agenda:** Approved

**4. August Minutes:** Approved with a correction in Picnic on the Plaza: Steve Ravine should be Steep Ravine.

**5. Public Expression:** The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

**6. Treasurer's Report:** Joan reported a balance of \$13,578.81. Expenses to date are paid with exception of receipts that need to be turned in for payment by SAAC commissioners. There are two checks from the iPhone contest that have not been cashed by the winners. Deb and Andy sent the check for their wedding arrangements.

**7. Discussion Items:**

**A. MIP Review:** This was a great series. Having the sound out front was a great idea. Acts for 2014 are being considered. Publication of the MIP events needs to be published so there will be a better turn out.

Sponsorships were suggested. Ervin proposed that sponsorships be placed on the October agenda to start the discussion of sponsorships along with plans to move with MIP in 2014. Booking of the performers will start first part of 2014.

Advertising and the cost was discussed. Jo Ann will contact local papers to get costs for display ads in Marin publications. The SAAC can then propose using these ads to merchants and the types of sponsorships to be offered.

Sponsorships could bring in more donations and can be tax deductible.

A discussion about changing the times for MIP in 2014 was discussed.

**B. Picnic on the Plaza (8/16):** Everyone agreed that this was a great event. The band, Steep Ravine was amazing and should be asked to play in 2014 MIP.

**C. Dinner under the Stars:** It was agreed that Gail and Stacey did a wonderful job setting up this event. The SAAC was not introduced or mentioned in any publication. Arnie suggested that the SAAC work more closely with the SA Chamber of Commerce going forward in any Chamber promoted event that the SAAC will participate in.

**D. Country Fair Days:** SAAC members will need to be at Creek Park to start the set up for this event. Tim Cain at noon and Revolver at 1pm. Linda to contact John Bauman to ask him to be at creek park by 10am. Linda to work with Revolver and Tim Cain to get agreements.

**E. Holiday Art Walk:** A motion was made and approved that this event be set aside and focus be placed on other events for artists. Ervin talked about a “virtual” art walk to be discussed in up coming meetings.

**F. Public Art Shows:** Bob Justice was suggested as the next artist to show at the MCR and Town Hall. No artists are scheduled at this time.

**G. Marketing:** Jo Ann will be taking over the Web Page from Katie. A Sub-committee was proposed for publication and PR. Google Calendar information will be sent out by Linda to the commissioners so it can be used effectively. A Motion to create a new drop box and pay \$99 per year for 100GB of space was approved.

**H. Non-Profit:** SAAC does not need to pay tax on purchases. Natalia to sent out tax ID# to the commissioners.

**I. Drake Scholarship:** This is completed for 2013. It was suggested that the SAAC provide more scholarships going forward. This should be in arts other than music, such as: performing arts, visual arts, etc. Arnie asked the commissioners to thing about what type of scholarships the SAAC can offer.

**8. Commission comments & questions, requests for future agenda items:** Future agenda items to include: N/A for this meeting.

**Adjourned:** 8:15PM

**Next Meeting:**  
**7PM Monday, October 14, 2013**  
**Town Hall Museum**  
**(unless notified of change)**