

**San Anselmo Arts Commission (SAAC)**  
**Monthly Meeting Minutes**  
**February 10, 2014**  
**Town Hall**  
**Museum**

**1. Call to Order:** 7:00 p.m.

**2. Roll Call:** Commissioners/Town Representatives present: Arnie Cicchetti (Chair Person), Linda Lujan (Secretary), Joan Stone (Treasurer), Ervin Grinberg, Stacey Kamp, JoAnn Hartley, Elaine O'Malley, Gail Galli, Natalia Mazina, Dave Donery

**Absent:** Katie Rice Jones, Ryan Leary

**3. March Agenda:** Approved

**4. February Minutes:** Approved

**5. Public Expression:** The Public is welcome to address the Commission at this time on matters not on the agenda. Please be advised that pursuant to Government Code Section 54954.2, the Commission is not permitted to take action on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

**6. Treasurer's Report:** Joan reported no changes with a balance of \$10,697.04.

**7. Discussion Items:**

**7A. Music in the Park/Beatles tribute:**

**BIP:** Ervin reported that there has been no response from Peter Penhallow to date. Discussion on moving forward with the BIP event were that this is a community event, all members of the past have been Ross Valley Residence, and that the richness of the band and music is important. The need for a musical director like Peter Penhallow is important.

Stacey suggested using another group and may have a musical contact. Ervin asked that Stacey talk with this contact as a back up plan.

A dead line for Peter to respond to doing the Beatles event was discussed.

Arnie will contact the Sun Kings – the question was asked if they were Ross Valley residence and it was mentioned that this is a fund raiser the residence rule does not apply.

**MIP:** Linda reported the bands for the MIP Sunday events are booked except for the last Sunday in August. They are:

- Rowan Brothers                      August 3
- Steep Ravine                         August 10
- King and Ace                         August 17
- West Grand Boulevard             August 24

- Revolver August 31 This is pending

Picnic on the Plaza will be August 8<sup>th</sup>. The band Tik Tax has been lined up along with MOBB a boy band.

Entertainment for Country Fair Days, the last Sunday in September, has not been scheduled. Linda will work on this.

**7B. Public Art Shows – Update:**

**Coffee Roasters:** Artists have been booked to December 12<sup>th</sup>, 2014. Reaching out to artists to show at Coffee Roasters was discussed. Is Mail Chimp a good way to get the information to the artists was discussed. It was approved to spend \$100 to send information out via Mail Chimp.

**7C. Marketing – Webpage, Facebook, other – Update:** Tabled

**7D. Non-Profit/501c3:** A formal request to the Federal Government for 501 information was sent by Natalia. The State Tax ID # is 3522367.

The subject of no being able to gain sponsorships was discussed. Arnie suggested that a sub-committee should work on sponsorship guide lines. Stacey, Linda and Natalia were recommended.

The possibilities of space for art shows was discussed and how have 501c3 status would assist in getting space.

Can the Web site be used to take donations and how would this be accomplished. Joan will talk with Union Bank to see if they can assist with this

**7E. SmartPhone/iPhone Photo Contest:** JoAnn has scheduled the Hub signe for the full month of September, 9/1-9/30. Jo Ann has lined up the necessary people to assist with this and has asked to reserve the Log Cabin for the awards.

**7F. Scholarship Program:** There is no new news or activity. The SAAC needs to continue with this program now that it has 501c status.

**7G. High School art Show:** This event had a successful opening. Stacey suggested support from the SAAC to keep this event going. This is the type of show for sponsorship and fundraising.

**8. Commission comments & questions, requests for future agenda items:**

Stacey asked that commissioners that want business cards send their information to her and she will order.

**Adjourned:** 8:00 PM

**Next Meeting:**

**7PM Monday, April 14, 2014**

**Town Hall Museum**

**(Unless notified of change)**

