

**San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
October 13, 2014
Town Hall**

1. Call to Order: 7:00 p.m.

2. Roll Call: Commissioners/Town Representatives present: Arnie Cicchetti (Chair Person), Linda Lujan (Secretary), Joan Stone (Treasurer), Ervin Grinberg, Stacey Kamp, Gail Galli, Elaine O'Malley, Dave Donery,
Guest: Natalia Mazina (outgoing commissioner)

Absent: Katie Rice Jones, Jo Ann Hartley

3. Approval of September 8, 2014 Minutes: Approved with exception of the misspelling of Kathryn not Kathy in section 7E.

4. Public Expression: Natalia Mazina gave the commission information about the Non-profit status and that there are two forms per year to the Federal and State governments that need to be submitted. Joan Stone will take this as part of the treasurer position.

5. Treasurer's Report: There are outstanding checks at this time but when cleared the balance will be \$10,632.34.

6. Discussion Items:

6A: Country Fair Days – review: Everything went well. The length of the band performance was questioned and if it should be longer in 2015.

7. Action Items:

A: 2015 Benefit Concert

Arnie started this round table discussion by reviewing the history of the SAAC. Doing a benefit concert was decided on to bring money to the SAAC for artists. Most successful was \$4K via donations from the town, and how Peter Penhallow was introduced to work with the SAAC to produce the “Beatles” event.

Arnie asked for a clear goal for the 2015 BIP event. Arnie then opened up the discussion to each commissioner for their comments. Arnie also stated that he like the sing a long style of this event.

Ervin stated that clear messaging as to what would be presented at the event needed to be published and that a budget needed to be set aside for this. All expectations of the SAAC need to be presented and met by the performers. Sound and cost will also need to be addressed. Sponsorship is important. Ervin said that he liked the sing along event.

Joan also liked the sing a long part of the event and that a lot was learned from the 2014 BIP event. It was a successful night. Expectations of time frames around performance

and breaks need to be agreed on with the performers. A playlist of songs should be given to the performers.

Linda stated that she also like the sing a long performance and thought the vibe that it brought to the evening was important. She agreed that expectations of the performance should be given.

Gail agreed with everyone, and suggested that the performers should be able to play x% of the time with their interpretation and x% of the time as a sing a long, this would be good to cover other music interests.

Stacey also agreed with all of the above. Stacey commented that the current mission statement of the SAAC should be examined now that the SAAC is a non-profit. She also expressed that she enjoyed artistic expression in music.

Elaine said that she needs to know the information about all aspects of the event in order to publish information.

Arnie's final comments was that he would like to make a decision at the November meeting on how the SAAC will proceed with the 2015 fund raising event. The SAAC can then start on the sponsorship program.

8. Commission comments & questions, requests for future agenda items: NA

Adjourned: 8:05pm

Next Meeting:

7PM Monday, November 10, 2014

Town Hall Museum (Unless notified of change)