

**DRAFT MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
November 4, 2014**

Committee Members Present: Altman, Arthur, Colbert, Hand, and Rodgers, Storms

Committee Members Absent: Iacoppi

Others Present: Councilmember Coleman, Community Services Director Donery, Interim Planning Director Henderson, Town Manager Stutsman, resident Steve Lamb

Call to Order Chair Colbert called the meeting to order at 8:47 a.m.

Minutes of October 22, 2014 On motion by Hand, seconded by Altman the minutes were approved unanimously.

Open Time for Public Expression No one spoke.

Staff Update

Community Services Director Donery informed the Committee that he is not going to pursue hiring out for a community video tour at this time. Research showed that this was expensive and would not be a good fit for San Anselmo. We will explore doing a video on our own.

Discussion Items

There was a follow-up discussion to Dr. Eyler's presentation at the October 22 meeting:

What are the pillars of the community?

- Scenic and charming setting
- Walkable downtown/central downtown
- Celebrate history
- Restaurants, particularly upscale. We have great high end restaurants.
- Weather
- Salons attract from outside the community
- Wellness
- Great housing stock (for a certain income demographic)
- Setting: attractive and easy access to nature
- Park: central part of Town
- Safe
- For Marin County transportation system, we have the best

How can we improve?

- I can't find what I want
- Economic Development person
- Kickstart
- Place where Kickstart moms can meet
- Who are the entrepreneurs/home based businesses?
- Are people coming here?
- Analysis of where we are as a community
- Beautification

Everyone needs to give Dr. Eyer our responses to his homework from the November meeting. The next step is to fund an analysis.

Subcommittee Reports

It was decided that the subcommittee reports would wait until the December meeting. Members were reminded that there would be free holiday parking for four hours. The park lights will be turned off for November and turned back on for the tree lighting in December. The downtown lights are going on now.

Holiday Stroll is December 12, 5 pm – 8 pm.

What's New in San Anselmo Business

Bubba's has been sold to the owner of True North Pizza who is going to keep Bubba's menu the same.

Great Acorn is closing.

Andy's Market is no longer going in to the center at Bolinas and San Anselmo Avenue.

Adjournment The meeting was adjourned at 10:00 a.m. The next meeting is scheduled for Tuesday December 16, 2014.

Respectfully submitted,
Diane Henderson