

**DRAFT MINUTES  
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING  
November 4, 2014**

**Committee Members Present:** Altman, Arthur, Colbert, Hand

**Committee Members Absent:** Iacoppi

**Others Present:** Mayor Wright, Councilmember Coleman, Community Services Director Donery, Interim Planning Director Henderson, Town Manager Stutsman, resident Steve Lamb, merchants Gregory Costanza, Evan Green and Lorraine Bossi

**Call to Order** Chair Colbert called the meeting to order at 8:47 a.m.

**Minutes of October 22, 2014** On motion by Hand, seconded by Arthur, the minutes were approved unanimously.

**Open Time for Public Expression** Gregory Costanza was introduced. His business, Venus and Virgo, is located at 7 Mariposa and specializes in retail, styling and consulting.

Evan Green, Wink Optics (formerly known as Sunglass City) is interested in reviving the Downtown Merchants Association.

### **Discussion Items**

#### Committee Membership Changes

Connie Rodgers and Matt Storms have resigned from the Economic Development Committee.

There was general discussion on where the Committee is headed and the following ideas and changes were agreed to:

- 1) It was agreed that the EDC needs to focus on strategic level planning and away from events.
- 2) Staff and Town Council members will explore how to reflect these changes in the EDC's resolution and present options at the next EDC meeting.
- 3) The Town Council's current appointment of two members as Downtown Merchant Liaisons should be changed to simply "Merchant Liaisons" and language be created as to what this appointment is charged with doing.
- 4) The two vacant seats on the EDC be filled with 1) a Chamber representative, and 2) a merchant.
- 5) The Town should advertise the two vacant seats and work towards making appointments as soon as logistically possible.

#### Review of meeting with Dr. Robert Eyler

A summary of our November meeting with Dr. Eyler was distributed. It was agreed that Dr. Eyler should be invited back for his second visit once the vacant seats on the Committee have been filled and the new members have attended their first meeting.

### **What's New in San Anselmo Business**

Sunnyside Nursery has sold but will continue to operate as a nursery.

Royal Sweet has closed.

Great Acorn is closing.

La Loggia has closed to the public.

A wine shop/bar is going in at Red Hill Shopping Center.  
L'Appart is changing owners (Oliver who has served as manager is purchasing it.)

**Adjournment** The meeting was adjourned at 9:47 a.m. The next meeting is scheduled for Tuesday February 6, 2015.

Respectfully submitted,  
Diane Henderson