

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
January 5, 2016

Committee Members Present: Chair Brian Colbert, Rich Burns, Marc Hand, Deborah Knuckey, Connie Rodgers, Kim Stuart.

Committee Members Absent: Magan Arthur, Dee Dee Iacopi.

Others Present: Town Council Member Matt Brown, Town Manager Stutsman, Community Services Director Donery, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m. and welcomed Matt Brown, liaison from the Town Council, and announced that member Nancy Altman resigned.

Approval of Meeting Minutes of November 3, 2015: Upon motion by Rodgers and seconded by Knuckey, the minutes of the November 3, 2015 meeting were approved unanimously.

Open Time for Public Expression: No one wished to comment during public open time.

Merchant Spotlight: Lorraine Bossi of Fig Garden: Ms. Bossi spoke about the successful merchant night and answered questions.

Discussion Items: *Economic Development Action Plan – Status Report:* Committee members and staff present provided updates regarding the action plan. Staff agreed to provide traffic information to the signage subcommittee and obtain the number of employee parking permits that issued. Members were asked to “Like” the Chamber Facebook page and review the New Business Guide on the Town website and provide any comments to staff.

Action Items:

Discuss new meeting day: The Committee agreed to meet the second Tuesday of each month.

Review Business Retention Study and consider recommendation to the Town Council: The Committee accepted the report that Chair Colbert will present to the Council on January 26, 2016. The Committee discussed the businesses list for attraction and next steps to align the study with what the community wants, branding, and practical constraints. Councilmember Brown suggested a collection of tenants that provide experiences and services that can't be offered online could attract business. The Town could consider taxing landlords for vacancies.

What's New in San Anselmo Businesses: The San Anselmo Chamber will hold a free lunch at the Marin Sanitary Service on February 18 with presentations from the Central Marin Police Authority & Corte Madera Fire Department on Workplace Violence and Disaster Preparedness.

Request for future agenda items: None

Adjourn: The meeting was adjourned at 11:00 a.m.