

**DRAFT MINUTES**  
**TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Town Council Chambers, 525 San Anselmo Avenue, San Anselmo**  
**February 9, 2016**

**Committee Members Present:** Chair Brian Colbert, Rich Burns, Marc Hand, Dee Dee Iacopi, Connie Rodgers, Kim Stuart.

**Committee Members Absent:** Magan Arthur, Deborah Knuckey.

**Others Present:** Town Council Members John Wright and Matt Brown, Community Services Director Donery, Planning Director Semonian.

**Call to Order:** Chair Colbert called the meeting to order at 8:45 a.m.

**Approval of Meeting Minutes of January 5, 2016:** Upon motion by Rodgers and seconded by Hand, the minutes of the January 5, 2016 meeting were approved unanimously.

**Open Time for Public Expression:** Steve Lamb commented that the floodgates and sandbags in the downtown area are not visually appealing.

**Merchant Spotlight:** Mr. Pic Walker of Farm Burger spoke about why they selected San Anselmo for their business and their experience opening the restaurant. He praised town inspection staff but suggested providing more guidance to applicants regarding the fire and health inspection process. He cited labor costs as a challenge for the restaurant business in California. He felt their business was improved by the Off the Grid event and thought other business areas may benefit from events that draw people to gather. He did not locate in downtown San Anselmo because of rents and parking.

**Discussion Items:**

***Business Retention Study Presentation to Town Council: Review Presentation and Next Steps***

The Committee received feedback from the members present at the Town Council meeting regarding the presentation.

The EDC asked staff to have the Police Chief return at a meeting with information on parking enforcement and permits.

Steve Lamb repeated a suggestion made at the Town Council meeting by a new business owner that the Town consider closing off San Anselmo Avenue on a regular basis (like one day per month) for local businesses, similar to the Picnic on the Plaza event.

The EDC discussed the consumer survey and staff agreed to go over draft questions in March and consider holding public forums in various places.

Staff will bring samples of an informational handout for vacant commercial spaces that may

illustrate where zoning ordinance changes may facilitate new business development.

***Economic Development Action Plan – Status Report:*** Burns is developing a brand assessment for the Town and will provide it to Colbert next week.

**What's New in San Anselmo Businesses:** Marin Power Yoga is looking for additional space, approximately 1,500 square feet. Mathnasium will be opening at the former beauty store space at Red Hill Shopping Center.

Kasey Gardner of Tumbleweed, a store for clothing and life supplies, 530 San Anselmo Avenue, was present and offered to help communicate with other downtown merchants.

**Request for future agenda items:** None

**Adjourn:** Chair Colbert adjourned the meeting at 10:45 a.m.