

DRAFT MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
May 10, 2016

Committee Members Present: Chair Brian Colbert, Rich Burns, Marc Hand, Dee Dee Iacopi, Connie Rodgers, Kim Stuart.

Committee Members Absent: Deborah Knuckey, Magan Arthur.

Others Present: Town Council Members John Wright and Kay Coleman, Town Manager Stutsman, Community Services Director Donery, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of March 8, 2016: Rodgers noted that Magan Arthur was present at the March meeting. Upon motion by Rodgers and seconded by Iacopi, the minutes of the March 8, 2016 meeting were approved as corrected.

Open Time for Public Expression: No one wished to comment during open time.

Merchant Spotlight: Mr. Glenn Miwa, Comforts, spoke about the challenges and benefits of operating Comfort's in San Anselmo.

Action Items:

Review and comment on Planning Commission recommendation on A-Frame Sign proposal

The EDC was in general support of A-frame signs on Town property but would like the signage considered as part of a consistent Town sign program, which may include other signs. They suggested allowing them temporarily with some guidelines and design standards.

Update: Merchant Survey and Consumer Survey

Donery reported that the Town received 85 responses to the Merchant Survey. The EDC will consider the results of the Merchant Survey and discuss the Consumer Survey at the June meeting.

Discussion Items: Economic Development Action Plan – Status Reports, Objective 1.b

Rich Burns presented [A Vision For San Anselmo: Observations on Positioning and Branding San Anselmo for the Future](#), prepared by a subcommittee (Burns, Knuckey, Stuart, Hand). The EDC accepted the first draft of the vision statement and thanked the subcommittee for their work.

What's new in San Anselmo Business

See Saw, children's consignment, opened at 722 San Anselmo Ave.
Neve Hawk is expected to open Memorial Day at 641 San Anselmo Ave.

Adjourn: Chair Colbert adjourned the meeting at 10:15 a.m.