

DRAFT MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
September 13, 2016

Committee Members Present: Chair Brian Colbert, Rich Burns, Andrew Galbraith, Marc Hand, Dee Dee Iacopi, Kim Stuart, Aaron Singer.

Committee Members Absent: Connie Rodgers.

Others Present: Town Council Members John Wright and Matt Brown, Town Manager Stutsman, Community Services Director Donery, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of July 12, 2016: Upon motion by Singer and seconded by Hand, the minutes of the July 12, 2016 meeting were approved.

Open Time for Public Expression: Marsha Hallet, Art Commission, announced an art evening at Engel & Völkers, 500 San Anselmo Avenue, featuring local artists Kathleen Lipinski and Wendy Goldberg on September 14 from 6 to 9 p.m.

Merchant Spotlight: 3 Ring Cycles, 538 San Anselmo Avenue, owners Steve Vance and Thomas Pisillo spoke about operating their business in San Anselmo for two years. They noted parking and traffic as a concern. They were in support of the summer music series and suggested closing the street for a merchant crawl, or a sidewalk sale, to draw business downtown.

Discussion Items:

Signage/Branding Project Update Rich Burns indicated that the firm he is associated with, GNU Group (gnugroup.com) would like to volunteer to help with the signage project. The EDC expressed interest in having a representative from the business attend a meeting.

Merchant Survey The EDC will host an evening to review the merchant survey on October 12, 2016, at Vines at Red Hill Shopping Center from 6:00 p.m. to 7:30 p.m. for feedback on the merchant survey results and to hear thoughts and concerns from merchants. Donery will post the power point online and email the survey results.

Consumer Survey The EDC will distribute postcards to the commercial businesses.

Action Plan An updated Action Plan was distributed. The EDC will discuss an annual report to the Town Council at the next meeting and assign new members to action items.

What's New in San Anselmo Business Semonian announced commercial buildings recently listed for sale, new vacancies, new businesses, and pending planning applications for use permits.

Ross Valley Cross Fit will hold their second annual competition on Greenfield Avenue in February.

Adjourn: Chair Colbert adjourned the meeting.