

SAN ANSELMO LIBRARY ADVISORY BOARD
Meeting Minutes of November 17, 2016

In Attendance: Doug Holm, Tina Kroot, Dean McDonald, Scott Fletcher, Judy Anderson, Youth Member Cameron Pey, Town Librarian Linda Kenton

Absent: Eli Welber, Kathleen Hiatt Cutter

Approval of Minutes from the September 2016 Meeting

M/S, Fletcher/Kroot, Motion to approve the minutes as corrected to reflect that the new employee was not “new librarian Merz” but “new Senior Library Assistant Merz.”

AYES: All

Open Time for Public Expression

No members of the public were present.

Discussion Items:

A. Librarian’s Report

Passport Program: Librarian Kenton described a new MarinNet Passport program that would run through April 2017. She distributed “Passports” to those present with a San Anselmo Library stamp already included. All programs, libraries and related services used, including Town Books, would earn a stamp with raffle tickets awarded for prizes for those who completed the passport. The program was developed to encourage patrons to visit other libraries and use all the available services. The raffle tickets would be good for AMTRAK and Southwest vouchers. The passports were made available to the public on November 1.

Library Tax Oversight Committee: Librarian Kenton reported on a meeting of the Library Tax Oversight Committee and stated that they had approved all the expenses and had presented a report to the Council. At the presentation to the Council, the mayor was quoted as saying “The Library is the heart and soul of San Anselmo.” She further reported that the Board needed a liaison for 2017, that the Oversight Committee met in June and October with an item to be included on the next agenda to appoint a liaison. A portion of her presentation to the Council was distributed to the Board, including a “Library Tax Fund Statistics Snapshot” with information about how the parcel tax was being used.

Faster Internet Service Project: Librarian Kenton described “CENIC,” a new internet system that would be independent of the Town, to provide faster internet service for patrons. All of the libraries would be connected, one at a time, with the server to be

installed at the MariNet office. She noted that CENIC was part of a statewide initiative that had started with schools and now was expanding to the libraries and that, as the Library added more online services and streaming, it would be very helpful.

Winter Reading Programs were described; one for children through Middle School and one for adults, with the first prize for the children to be hot chocolate at coffee roasters. The program for adults was planned for January and February. The one for children was scheduled to cover the holiday breaks.

Librarian Kenton further reported that the Library had contracted with Marin County to do original cataloging at a cost of \$8.75 per item. This service would enable the Library to respond better to requests for items.

As part of the increase in electronic services offered, Librarian Kenton reported that the Library had joined Hoopla, a new streaming service that would allow patrons to download movies, music albums, e-books, audiobooks and more. Every time a patron downloaded something thru Hoopla, the library would get charged with a limit of eight uses per patron per month. The application could be downloaded with your library card and pin. The target was to start in December with a one-year commitment and with Hoopla to refresh its offerings every three months.

Librarian Kenton reviewed the Library's holiday hours.

B. Teen Council Report

Cameron Pey reported that volunteers from her school had handed out candy on Halloween downtown as organized by the Leadership Council.

C. Friends of the Library Report

Judy Anderson presented a report on Town Books and stated that the income continued to exceed expenses, with Amazon sales increasing. She further reported that Town Books would be open three Sundays before Christmas; that a special story time with hot chocolate would be held at Town Books on the same night as the Tree Lighting; that incentives for membership in Friends of San Anselmo Library (FOSAL) had been established to include early entry at book sales and preferred seating at Library events; and that Stephanie Turner and Sarah Poindexter had volunteered to do promotion for Town Books. She explained that Amazon purchases could be made through Amazon Smile to enable patrons to donate a portion of the purchase to FOSAL.

Scott Fletcher explained how he used Town Books to get items for his library. He suggested getting the word out about the bookstore to public schools and teachers and to publicize the Amazon Smile option.

D. Library Strategic Plan Update

Librarian Kenton reported on a Strategic Plan day with the Town Council where goals and achievements were reviewed by staff and the Council and discussed at a public meeting. She reviewed what she presented, identifying new services for patrons, Hoopla, training patrons on programs, creating and using an object collection, and the possible use of musical instruments. She stated that redesigning the public space was a goal and that the furniture was heavy and cumbersome to move. Scott suggested the use of mobile furniture that was collapsible and storable. He also suggested that the Library might want to consider purchasing a wireless Apple TV that would provide more flexibility of placement than the film projector.

Librarian Kenton described some of the long-range goals that included more shared services through MariNet, collaboration with community groups, fulfilling the dream of a reading loft in the children's library and a possible deck off the back of the library. She noted that the Council also discussed how to create more much needed meeting space for the Town and the community.

The meeting was adjourned at 4:40 p.m. with the next meeting scheduled for Thursday, January 26, 2017.

Minutes by Judy Anderson