

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
December 13, 2016

Committee Members Present: Chair Brian Colbert, Rich Burns, Andrew Galbraith, Marc Hand, Deborah Knuckey, Connie Rodgers, Kim Stuart, Aaron Singer.

Committee Members Absent: Dee Dee Iacopi.

Others Present: Town Council Members John Wright and Matt Brown, Town Manager Stutsman, Community Services Director Donery, Building and Public Works Director Condry, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of November 8, 2016: Upon motion by Hand and seconded by Singer, the minutes of the November 8, 2016 meeting were approved.

Open Time for Public Expression: Jessica Rising, Rising Group, Inc., introduced Wendy Gold of ImagineNations, a decorative artist gallery that opened recently at 151 San Anselmo Avenue, open Wednesday through Saturday 12 p.m. to 5 p.m.

Discussion Items:

Signage and Wayfinding Project Rich Burns provided an update. He indicated Gnu Group is preparing an inventory of existing signs. They will meet with staff and Colbert.

Consumer Survey The Town received 217 responses to the consumer survey. The committee reviewed and discussed the results of the consumer survey including the length of the survey, means of gaining more responses, what to do with the results, actionable ideas and preparation of an executive summary. The EDC will create an executive summary and pull out the actionable items that can be shared with the Town Council and business community.

Action Plan Update and Town Council Presentation – The EDC is scheduled to present to the Town Council on January 10, 2017. Committee members have been assigned to present an overview and updates on projects the EDC is working on. Those presenting will meet to discuss the presentation and provide it to staff to include in the Town Council packet by December 22, 2016. The EDC will review the presentation on January 10, 2017.

Sean Condry noted that he has looked into a parking study and the cost is estimated at \$20,000-50,000. He will meet with Galbraith and invite parking consultant David Parisi to attend an EDC meeting.

What's New in San Anselmo Business Stefano's Solar Power Pizza opened at 330 San Anselmo

Avenue and the San Anselmo Chamber will hold a ribbon cutting at 5 p.m. on Thursday. The Chamber hosts the State of the Town Dinner on January 26, 2017, at 6:00 p.m. at the American Legion Log Cabin. Muse and Tumbleweed retail stores may be relocating downtown. Andronico's will be closing to reopen as a Safeway grocery store. Holly Hopper received a Planning Commission use permit approval to open a new housewares store at 1119 San Anselmo Avenue. Red Hill Shoes moved to 1117 San Anselmo Avenue and staff believes the adjacent space has been rented for a medical use.

Adjourn: Chair Colbert adjourned the meeting.