

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
July 11, 2017

Committee Members Present: Chair Brian Colbert, Rich Burns, Benedetto Cico, Heidi Mejia, Aaron Singer.

Committee Member Absent: Andrew Galbraith, Kim Stuart, DeeDee Iacopi.

Others Present: Town Council Members John Wright and Matt Brown, Town Manager Donery, Director of Community Services Mauk, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m.

Introduction of New Members: Chair Colbert introduced the recently appointed members Benedetto Cico and Heidi Mejia.

Approval of Meeting Minutes of May 9, 2017: The committee postponed approval of the minutes.

Open Time for Public Expression: No one wished to comment during public open time.

Discussion/Action Items:

Reformat and Summarization of Survey Data by volunteer Richard Berkson. Richard Berkson, resident, described a report that he would like to prepare that could: 1.) document the work the EDC has undertaken (survey, leakage study, etc.); 2.) provide information and a resource document to residents and the community about economic issues and opportunities, and related policies and plans; and 3.) can serve to “market” the community to prospective businesses. The EDC was in favor of his proposal and directed him to go ahead with the project, work with staff, and report back to the EDC.

Window Screening Ordinance. The EDC discussed a draft ordinance that would allow window screening. Upon motion duly made, seconded and unanimously carried, the EDC recommended the Town Council consider an ordinance that would allow a voluntary program for window screening, with Town assistance in form of mobile display elements (for example, preprinted historic photos). Steve Lamb asked about a business that is not open and has a floodgate. Staff agreed to contact the business.

Fall Speaker Series with Marin Small Business Development Center. The EDC reviewed a proposal for the SBDC of Marin to conduct workshops in September for \$2,500. Upon motion made by Marc Hand moved that the EDC recommend that the Town Council consider the proposal. The motion was seconded by Aaron Singer and approved unanimously. Staff will check for available meeting space on the proposed meeting dates.

Sign Program Update. Rich Burns indicated they are close to a first draft to present at the August meeting. The EDC discussed budget issues. Steve Lamb suggested the Town might consider a kiosk directory, similar to Novato. Burns indicated that is in their plan. EDC members discussed having standard signs for historical information and signs with QR codes to scan.

What’s New in San Anselmo Business The Town Council is discussing cannabis dispensaries and two entrepreneurs have approached the Town to open them. The EDC may want to consider discussing the issue. Marc Hand resigned from the EDC to move closer to family. Creekside Pizza continues to have a Go Fund Me campaign <https://www.gofundme.com/CreeksideSA>. The downtown business will be open late for the First Friday San Anselmo event, where downtown businesses stay open later on the first Friday of the month. The Chamber and Marin IJ are putting together a new Destination San Anselmo Guide.

Adjourn: Chair Colbert adjourned the meeting at 10:10 a.m.