

San Anselmo Library Advisory Board

meeting minutes of September 28, 2017

The meeting was called to order by board chair, Doug Holm at 4:30 pm. Those present were Judy Anderson, Dean McDonald, Scott Fletcher, Kathleen Hiatt Cutter, Elihu Welber, Doug Holm, and youth commissioners Cameron Pey and Liesl Schoenstein, and town librarian, Linda Kenton.

Minutes from August 2017's meeting were approved with corrections.

No public members were present.

Discussion Items:

A. Librarian's Report

The library booth at San Anselmo's annual Country Fair Day proved to be an opportunity for several new town community members to learn about our library's services. A number of library patrons also visited the booth. Library Advisory Board members, Scott Fletcher and Tina Kroot, participated with the librarians in the parade.

Upcoming October events include Tunstead Live, which is scheduled for Friday, October 10th at 7:00 pm. Storyteller Olga Loya will share "Love and Ghost Stories from South of the Border." The library will be hosting a Hitchcock film festival. *The Birds* will be shown on October 3rd, *Rear Window* on October 17th, and *Psycho* on October 31st. All movies will begin at 1:00pm in the Council Chambers. The San Anselmo Library holds a license to show movies.

Kido Crafternoons, for children Kindergarten through second grade, will focus on spooky fun books and a craft on October 11th at 3pm. Kido Crafternoons began in May of this year and have hosted from three to eight kids; a great size for assisting kids craft.

Library staffing has remained stable however, the flu has travelled through the entire staff therefore the library was short staffed a few days this month.

Currently, the library is finalizing the stats for fiscal year 2016. Librarian Kenton will review the report during the Library Advisory Board's November meeting.

California State library system is giving grants for 3D printers. The San Anselmo Library, as well as the Sausalito Library, has been awarded a Lulzbot mini printer. The San Rafael Library was granted a large 3D printer. Arrival of said printer is not known at present.

The San Anselmo Library is revisiting the idea of offering a "take and make collection." The program would offer things for check out such as gardening equipment, iron with ironing board, tortilla press, and sewing machine. Each item would be accompanied with instructions. Potential additional ideas brainstormed by this board included cameras, Go Pro camera, simple tools, bicycle repair kit and tools, knitting needles and yarn, and board games. Check out period, liability issues, and replacement cost of

lost or missing items have yet to be determined. The idea of soliciting the community for donations to help create the collection was raised.

B. Update: Email Due-Date Reminders for 3-Day DVD Checkouts:

The problem was found and fixed. It has been confirmed that reminders are being sent out and received.

C. Hoopla Update:

Using Hoopla's website, the librarians were able to get statistics on how our library community is using Hoopla. San Anselmo started with Hoopla in December of 2016. Hoopla is not currently charging us for the use of their platform--as it is a new format--we are only charged per item check out. At the start of the contract, the San Anselmo Library gave Hoopla a deposit of \$2923 for the contract year's downloads. Currently, we have less than 1000 checkouts with the average check out cost being \$2. If we do not use the entire deposit, any remaining amount will be put towards the following year's deposit. Initially, the county library erroneously allowed non-contracted libraries access to Hoopla. When San Anselmo residents suddenly lost access, they brought it to the library's attention. San Anselmo Library acquired Hoopla. San Anselmo residents are allowed eight checkouts per calendar month. There are over 600,000 items in various formats offered. Audiobooks are the most popular format. San Anselmo Library patrons use Hoopla more than other patrons of similarly sized libraries.

Overdrive has a new interface, Libby. This was announced in this week's Hoot. In the foreseeable future, this will become the only interface for Overdrive.

The San Anselmo Library has put up banners to promote e-library resources such as BrainFuse and Linda.com. The former is a live online tutoring resource. BrainFuse uses fully vetted tutors who are available through live chat after hours to help in many subjects. Despite outreach to local schools, this service is not widely used by Marinette patrons. Linda.com is similar to Youtube in that it is a library of "how to" videos. However, its format is more professional. Librarian Kenton will follow the suggestion of asking Hoopla users for BrainFuse and Linda.com reviews.

D. Teen Library Council Report

"Teen Bad Movie Night" featured the so-bad-it-was-fun *Spice Girls Movie*. Four to five teens attended. The group is exploring the idea of a nostalgia book club for teens where they can revisit favorite books of their past. By focusing on simpler, short books of childhood/early teens, a book club may be more possible for the homework crunched teens.

E. Friends of the Library Report

Town Books' 1/2 price sale netted \$2,200 over a four day period. The sale took advantage of Country Fair Day foot traffic. Also, Town Books did more promotion of the sale and there was no zip line in front of shop as there was during last year's Country Fair Day.

In conjunction with the Friends of San Rafael Library, Town Books will hold a sale of "rare and collectable books" in the First Presbyterian Church across from the San Rafael Library. Friends of the Library can attend a pre-sale on Friday, 10/27 from 12-2. The sale for the public will be on Saturday,

10/28 from 9-3:30.

Town Books would welcome more volunteers. Its Amazon book sales division specifically needs scanners for its inventory. This job requires a sales mentality and also judgement to adequately rate and describe a book for best sales results. Amazon sales are shipped everyday to the tune of 50-100 books weekly; there are enough postal volunteers.

Smoothie-coffee shop will open up in courtyard soon. This will hopefully result in increased foot traffic to Town Books.

F. Election of Officers

The Library Advisory Board's members submitted that taking the ethics training once was adequate for our responsibilities. Librarian Kenton stated that she would ask the Town Manager to reconsider the requirement of repeating the ethics training. The motion was made and unanimously passed to maintain the current slate of advisory council positions.

G. Set Date for Next Meeting (either Nov. 16 or Nov. 30)

The Board moved and confirmed to move November's meeting from Thanksgiving to November 30th.

6.Board Comments, Questions, Requests for Future Agenda Items

Next meeting Librarian Kenton will report on fiscal year 2016 statistics.

Meeting adjourned 5:47pm