

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
November 14, 2017

Committee Members Present: Chair Brian Colbert, Rich Burns, Andrew Galbraith, Deborah Knuckey, Heidi Mejia, Kim Stuart.

Committee Member Absent: DeeDee Iacopi, Aaron Singer, Benedetto Cico.

Others Present: Town Council Members John Wright and Matt Brown, Town Manager Donery, Director of Building and Public Works Condry, Planning Director Semonian.

Call to Order: Chair Colbert called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of October 10, 2017: Upon motion made by Knuckey, seconded by Galbraith and unanimously carried, the EDC approved the October 10, 2017, minutes.

Open Time for Public Expression: It was noted that Chair Colbert was elected to the Town Council. He will speak to other communities in the Bay Area for ideas the Town can leverage. Burns indicated he was impressed with the Chamber's ribbon cutting at Creekside Pizza. Mejia was concerned with lack of parking enforcement and commuter parking in the downtown area.

Elect Chair and Vice Chair: Upon motion made by Burns, seconded by Galbraith, and unanimously carried, Knuckey was elected Chair of the EDC, starting in December. Upon motion made by Colbert, seconded by Burns, and unanimously carried, Singer was elected Vice Chair of the EDC, starting in December.

Discussion/Action Items:

Recap on Fall Speaker Series. Ms. Semonian presented information on the number of participants and revenue of the Small Business Development Center speaker series. Comments and suggestions:

- Obtain postcards earlier to provide more notice to merchants
- Space the workshops out more, not back to back weeks
- Lack of local attendance/participation, when survey showed interest
- Poll merchants for future topics
- Partner with Chamber of Commerce

The Council was thanked for their support. Mejia and her husband and Town staff were thanked for volunteering at the workshops.

Review of two-year EDC Action Plan (2016/2017). Donery reviewed the status of items on the Action Plan 2016/2017.

Plan for development of Economic Development Plan and EDC Action Plan (2018/2019) Richard Berkson described the proposed Economic Development Plan document, which would lay a foundation for future action plans and inform the public and decision makers. He presented a copy of the draft Objectives and Actions section of the plan. The EDC may select items from this plan to focus on for the next plan. The EDC thanked Mr. Berkson. The EDC will discuss items for the 2018/2019 Action Plan at

the December meeting.

What's New in San Anselmo Business California Tire & Wheel opened at 610 Sir Francis Drake. Mad Cap opened at 198 Sir Francis Drake Boulevard. Ethan Russell photography gallery opened at 556 San Anselmo Avenue. Desta at 417 San Anselmo Avenue is now exclusively an art gallery. Creekside Pizza and Taproom is open at 638 San Anselmo Avenue. EV Haus at 500 San Anselmo Avenue hosted an event for the Irish Festival. A smoothie/coffee establishment is opening at 411 San Anselmo Avenue. San Francisco Running Company is open at 110 Tunstead Avenue.

Requests for Future Agenda Items: Donery updated the EDC regarding scarecrow decorations downtown.

Adjourn: Chair Colbert adjourned the meeting at 9:55 a.m.