

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
December 12, 2017

Committee Members Present: Chair Deborah Knuckey, Vice Chair Aaron Singer Rich Burns, Benedetto Cico, Brian Colbert, Andrew Galbraith, Heidi Mejia, Kim Stuart.

Committee Member Absent: DeeDee Iacopi.

Others Present: Town Council Members John Wright and Matt Brown, Town Manager Donery, Planning Director Semonian.

Call to Order: Chair Knuckey called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of November 14, 2017: Upon motion made and seconded, the EDC unanimously approved the November 14, 2017, minutes.

Open Time for Public Expression: The EDC thanked Brian Colbert for his service on the committee.

Discussion/Action Items - Review Economic Development Plan and discuss EDC Action Plan (2018/2019) Richard Berkson described the draft Economic Development Plan document, which summarizes work by the EDC, lays a foundation for future action plans, and will inform the public and decision makers. The EDC discussed the plan and the need for an action item for marketing/branding the Town, adding more details to actions to assure accountability, plan to actively seek desired businesses, and pop up stores. The EDC received a presentation from Rich Burns and Michael Schwab on the wayfinding sign program and the EDC was supportive of a graphic design of the town deer Sugarfoot, prepared by Schwab.

Chair Knuckey asked EDC members to read the draft Economic Development Plan document, note anything that should be added, and be prepared to discuss priorities for the 2018/2019 plan in January 2018. Burns will work with Schwab to flesh out more details on the sign program and symbol, to present in January 2018.

What's New in San Anselmo Business The Chamber of Commerce is holding the State of the Town Dinner on January 18, 2018.

Requests for Future Agenda Items: Discussion of potential downtown retail vacancies.

Adjourn: Chair Knuckey adjourned the meeting at 10:20 a.m.