

MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
February 13, 2018

Committee Members Present: Chair Deborah Knuckey, Vice Chair Aaron Singer, Rich Burns, Benedetto Cico, Andrew Galbraith, Kim Stuart.

Committee Member Absent: Heidi Mejia.

Others Present: Town Council Members John Wright and Brian Colbert, Town Manager Donery, Director of Building and Public Works Condry, Director of Community Services Mauk, Planning Director Semonian.

Call to Order: Chair Knuckey called the meeting to order at 8:45 a.m.

Approval of Meeting Minutes of January 9, 2018: Upon duly made and seconded, the EDC unanimously approved the January 9, 2018, minutes.

Open Time for Public Expression: None.

Merchant Spotlight Patti Silva, Ethan Russell Gallery, discussed her experience opening a new business in San Anselmo.

Discussion/Action Items:

Wayfinding/Signage program update and appointment of members to subcommittee

Rich Burns proposed a timeline of actions for the sign program update and EDC members were appointed to the subcommittee.

Report on February 5, 2017, informal meeting of business owners and other interested parties

Colbert reported on a meeting that he facilitated. As a result of the meeting, downtown merchants have a private Facebook page to communicate. Donery will create a silo for discussing the business community on the town web site. Colbert and Donery will return to the group with three proposals for a social media strategist. The next meeting will be hosted by Neve Hawk. He suggested EDC members look at enjoymillvalley.org to see how that community has organized to support businesses. Cico questioned why the Marin County Visitors Bureau will not advertise San Anselmo when County of Marin public funds support their work.

Review Economic Development Plan and identify and prioritize actions for EDC Action Plan (2018/2019) and appoint members to subcommittee

Richard Berkson was present. Singer and Burns were appointed to a subcommittee to review the documents, which will be presented to the Council in March.

Update on parking study and appoint members to subcommittee

Condry indicated that they will be receiving proposals for the parking study in the next few weeks and will pick the most qualified consultant. Mejia and Cico were appointed as a subcommittee to be involved with the study and to inform merchants about the study.

What's New in San Anselmo Business Burns indicated that the public was responding to a poll about uses for the former bakery site at 625 San Anselmo Avenue. Staff informed the EDC that the use was considered by the Planning Commission and supported by the public. A group is seeking activities for middle school kids that are not involved in organized sports. Two people have applied to fill two EDC vacancies.

Adjourn: The meeting adjourned at 10:00 a.m.