

DRAFT
MINUTES
TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
August 14, 2018, 8:45 a.m.

Committee Members Present: Chair Deborah Knuckey, Vice Chair Aaron Singer, Rich Burns, Jamie Ginsberg, Heidi Mejia, Kelley Warner.

Committee Member Absent: Benedetto Cico, Kim Stuart.

Others Present: Town Council Member Colbert, Town Manager Donery, Assistant Public Works Director Schneider, Director of Community Services Mauk, Planning Director Semonian.

Call to Order: Chair Deborah Knuckey called the meeting to order.

Approval of Meeting Minutes: M/s Singer/ Mejia to approve the July 10, 2018, minutes, carried unanimously.

Open Time for Public Expression: None.

Central Marin Policy Authority update regarding U-turns and bicycle/pedestrian/vehicle conflicts on San Anselmo Avenue

Lieutenant Theo Mainaris, Central Marin Police Authority, spoke. The EDC asked questions and commented. Lieutenant Mainaris agree to look at the feasibility of red light cameras at certain intersections, such as Bank Street. Richard Berkson asked if it is possible to have a motorcycle officer stationed downtown once per month to encourage compliance. Lieutenant Mainaris will provide Donery with information on double fine zones.

M/s Mejia/Singer to study physical changes to San Anselmo Avenue, such as making the street one way or closing areas, carried unanimously.

Discussion/Action Items:

New Regulations for A-Frame Signs

Semonian announced the Town Council will consider adopting an ordinance to allow A-frame signs on Town property, including sidewalks, on September 11, 2018. EDC members commented but no action was taken.

Update on Workshops for Businesses

Donery updated the committee on the status of the merchant topic survey and the EDC provided feedback to staff.

Wayfinding/Signage/Branding/Logo Program

Burns indicated they are obtaining proposals for the major signs. No action was taken.

Discussion of Committee Member Absences

The committee discussed temporary absences. The EDC was in support of language from the Planning Commission Guidelines for Service but recommended allowing up to 4 unexcused absences per year (instead of every 6 months) since the EDC meets less frequently.

What's New in San Anselmo Business

- An architect office has moved into the former Antique Timepiece location at 574 San Anselmo Avenue.
- A beauty/medical business has moved into 566 San Anselmo Avenue. Semonian agreed to look in to whether the use is operating on site and if signage complies with the sign regulations.

Request for future agenda items

- Coordination of activities to boost economic development, including Music in the Park on Saturdays
- Homeless issues
- Plastic serve ware ordinance
- Article on Arlington commercial regulations

Adjourn: Chair Knuckey adjourned the meeting.