

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
September 10, 2018
San Anselmo Historical Museum

1. Call to Order: 7:00 p.m.

2. Roll Call: Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Michele DiGregorio, Stacey Kamp, Kerrie McHugh, Kathee Shatter, Mattie O'Grady (Town Liaison)

Absent: Ben Cohen

3. Approval of August Minutes: Approved.

4. Public Expression: SA Councilmember Brian Colbert was in attendance.

5. Treasurer's Report: The account balance is \$13,166.

6. Discussion Items:

a. Beatles Tribute:

- Brian Colbert spoke about his experience at the Tribute and suggested making it more of a leveraged event that involves SA businesses, merchants and restaurants. Examples would be “Beatles Box of Food” sold by local restaurants.
- Merchants are more motivated to contribute and be a part of Beatles because it is such an ongoing, expanding success.
- Stacey gave two possible dates for 2019 Beatles tribute. July 29th was approved for 2019. Stacey will follow up with Joe Bagale to confirm.

b. Music in the Park:

- Brian Colbert suggested more collaboration with merchants and SAAC to benefit both in the future. Changing Music in the Park to Saturday instead of Sunday would benefit merchants. People could make a day of it. Attend MIP, shop with merchants and then see a movie in the park.
- There was discussion about keeping MIP time later in the day to avoid hot weather.
- Arnie spoke about merchants possibly doing business one Sunday a month to continue having MIP on Sundays.
- It may be necessary to pay bands more to play on Saturday.
- Discussed asking for more sponsorship for SAAC events.

c. County Fair Day:

- Mattie reported that Matt Jaffe has signed the contract.
- Arnie will be responsible for the band at Creek park.
- Mattie will provide a table at CFD for SAAC. Stacey will be at the table 9-11, Kathee 11-1, Kerrie and/or Arnie 12:30 – 3pm.

d. Collaboration between SAAC, Town Council, Merchants, SA residents, Overall community :

- Brian Colbert suggested a meeting that gathers SAAC, merchants and the Chamber of Commerce to bring more collaboration, cohesion, and benefit for all.
- Kathee and Arnie spoke of the importance of ongoing communication with merchants, council members, Ross Valley Artists and the Economic Development Committee. It would be advantageous to develop stronger connections and mutually beneficial outcomes.
- Stacey spoke of grade school students who visited artists in their SA studios and the learning and art appreciation that it provided.
- Kathee and Arnie spoke of ideas for SAAC/Town of SA Art Walk.
- Kerrie announced the featured artist on the website is a Cedars of Marin Artist.

7. Commission comments & questions, requests for future agenda items:

To be Discussed at our next meeting: 2019 SAAC Goals
Social Media (task for youth commissioner)
Curating Art for Local Merchants
Public Art Project, Mural

It was suggested that all commissioners read the Mission Statement for SAAC so our 2019 Goals are in alignment with the Statement.

8. Adjournment: 8:30 pm

Next meeting: October 8th, 2018 @ 7pm