

**San Anselmo Arts Commission (SAAC)  
Monthly Meeting Minutes  
October 8th, 2018  
San Anselmo Historical Museum**

**1. Call to Order:** 7:00 p.m.

**2. Roll Call:** Commissioners/Town Representatives present: Arnie Cicchetti (Chair), Payton Alonzo, Michele DiGregorio, Stacey Kamp, Kerrie McHugh, Jeff Ross, Barbara Schanz, Kathee Shatter, Kalie Vogt, Callia Weisiger Vallas, Mattie O'Grady (Town Liaison)

**Absent:** Ben Cohen

**3. Approval of September Minutes:** Approved.

**4. Public Expression:** None

**5. Treasurer's Report:** The account balance is \$13,166.

**6. Discussion Items:**

**a. New Council Members and Introductions:**

- The SAAC welcomed commissioners Jeff Ross, Barbara Schanz and Kalie Vogt.
- The SAAC welcomed Payton Alonzo and Callia Weisiger Vallas, both Youth Commissioners.
- All members introduced themselves, communicated their work and creative experiences, expressed their intentions for the SAAC and the skills and talents they are able to contribute.

**b. Country Fair Days:**

- All thought it was a very successful, fun event.
- It was suggested that SAAC could have more materials or an interactive project, and/or hand out Street Chalk at their booth next year. A raffle was also given as a suggestion.

**b. 2019 Goals for SAAC:**

**1. Branding for the SAAC**

- Jeff suggested branding for SAAC to connect more to local artists. He said he is able to take on the task. Kalie said she would help with publicity.

## **2. Social Media**

- The Social Media accounts need to be updated and utilized more consistently and frequently. The mail chimp account and media list should be updated for future use.
- Peyton, and Callia, Kalie and Kerrie will coordinate to work on this.
- Callia and Peyton will begin working on Facebook and Instagram and report back at our next meeting.
- Stacey will email Facebook, Twitter and Instagram information to everyone.
- Many other suggestion, and ways to proceed were discussed.

## **3. Connecting the Community and San Anselmo Merchants through Art.**

- A San Anselmo ArtWalk and suggestions for implementing it were discussed. Kerrie and Kathee talked of their visit to Fairfax ArtWalk. Kathee and Barbara are willing to visit Merchants and ask them if they will participate in an ArtWalk on selected Fridays from 5-8pm.
- Michele suggested a collaborative, community show at Artist Within: A Cedars Galley. Arnie like the idea. Michele will meet with Cedars Curators to get a show and reception on the 2019 Calendar.
- There was discussion to include Poets and Writers in 2019 events.
- Stacey discussed curating Artwork at Local Retail shops.
- Peyton Suggested more opportunities to include and interest younger artists.
- Stacey confirmed that “Bealtes in the Park” will be on July 27<sup>th</sup>, 2019.
- Music in the Park 2019 TBD.

## **4. Website Update**

- Kerrie has done recent work on the SAAC website. She has been posting events and featured artists. An Art Calendar on the website is necessary as well as other updates. Kerrie, Stacey and other commissioners will be working on edits and website updates.
- Stacey will email website domains and passwords to everyone.

## **7. Commission comments & questions, requests for future agenda items:**

To be discussed at our next meeting: 2019 SAAC Goals, Plans, Progress, and Action Steps.

## **8. Adjournment: 8:20 pm**

**Next meeting: November 12th, 2018 @ 7pm**