

**MINUTES**  
**TOWN OF SAN ANSELMO ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Town Council Chambers, 525 San Anselmo Avenue, San Anselmo**  
**September 11, 2018, 8:45 a.m.**

**Committee Members Present:** Chair Deborah Knuckey, Vice Chair Aaron Singer, Benedetto Cico, Jamie Ginsberg, Heidi Mejia, Kelley Warner

**Committee Member Absent:** Rich Burns

**Others Present:** Town Council Member Colbert, Town Manager Donery, Assistant Public Works Director Schneider, Director of Community Services Mauk, Planning Director Semonian.

**Call to Order:** Chair Deborah Knuckey called the meeting to order at 8:45 a.m.

**Approval of Meeting Minutes:** M/s Singer/ Warner to approve the August 14, 2018, minutes, carried unanimously.

**Open Time for Public Expression:** Adam Shapiro, member of the Town Sustainability Commission, was interested in redesign of the Hub and the potential of a pedestrian mall downtown. He will provide drawings to Donery. Knuckey wanted to know how this would be brought up for discussion in the future. Donery suggested they do not discuss until staff prepares a plan for process and scenarios and suggested staff return in the Fall with a plan, or later.

Steve Lamb liked the idea of a pedestrian mall and changes to circulation downtown.

**Discussion/Action Items:**

**Business Development Workshops**

Donery described three free marketing workshops planned for November 1, 8, and 15, 2018 and how they will be advertised. Postcards will be provided available for distribution at October meeting. No action was taken.

**Wayfinding/Signage Branding/Logo Program**

Donery indicated staff is working to design signs for the Magnolia parking lot and to finalize proposals and materials for the entry signs. No action was taken.

**Review options for vacancies**

The EDC discussed options for filling vacancies. A subcommittee of Cico, Ginsberg and Warner was formed to review existing rules for uses and appearance and reduced fees for use permits

**Update on Workshop on Food Serve Ware Ordinance**

Semonian updated the committee on the progress of the single use food ware ordinance.

**Review EDC Action Plan**

The EDC reviewed the action plan. Staff will determine if Benedetto can distribute do not honk flyers in the parking lot, will post on NextDoor about being a good citizen and driver, and will obtain information on lowering the speed limit to 15 miles per hour on San Anselmo Avenue.

**What's new in San Anselmo Business**

Aaron Singer was concerned with what the EDC can do to organize to be prepared for future disasters, such as fire.

The Chamber is continuing movies in creek park and campaigning for the Town to be a food destination in the Chronicle. There will be destination guides in several languages at the airport.

**Request for Future Agenda Items**

Colbert announced that he reached out to the San Anselmo Arts Commission to see if they would be interested in thinking about the Beatles Night, such as a boxed meals or retail, and offering music in the park on Saturday so people can shop and eat. The EDC was interested, and Colbert will host a meeting.

Election of Chair and Co-Chair

Results of County flood control environmental impact report and implications for Town.

Update on opening of parking lot.

**Adjourn**

Chair Knuckey adjourned the meeting at 10:10 a.m.