

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
January 14th, 2019
San Anselmo Historical Museum

1. **Call to Order:** 7:01 p.m.
2. **Roll Call:** Commissioners/Town Representatives present: Payton Alonzo, Stacey Kamp, Kerrie McHugh, Jeff Ross, Barbara Shands, Kathee Shatter, Ben Cohen, Callia Weisiger Vallas, Mattie O'Grady (Town Liaison)
Absent: Jeff Ross
3. **Approval of November Minutes:** Approved.
4. **Public Expression:** None
5. **Treasurer's Report**
6. **Discussion Items:**
 - A. **New Chair Discussion**
 - a. Kerrie has been selected as the Chair. Ben will be the Co-Chair. Stacey is the Arts Director. And Kerrie will remain as treasurer.
 - B. **New Secretary Discussion**
 - a. Callia and Payton will alternate being Secretary.
 - C. **February Art Night/Heart Event**
 - a. \$200 has been approved for the Valentine's "Hearts of San Anselmo" project. This project is being proposed as a community art project where anyone can come in and create Valentines that will later be hung around town.
 - b. Cedars is trying to figure out the best materials for this event.
 - c. We need to figure out how the art pieces will be displayed.
 - d. Kathy and Barbara will spearhead this event.
 - e. The ideal date for the event is February 3rd but the ideal date for Cedars is February 10th.
 - D. **2019 SAAC Goals/Calendar**
 - a. \$750/band for Music in the Park was suggested.
 - b. Motion to keep Drake scholarship for \$500 – approved.
 - c. Motion to keep \$500 for Youth in Arts/Rising Stars – approved.
 - d. Would like to involved more arts from other schools.

- e. Motion to approve a \$150 reimbursement for Kerrie (for Arnie's gift certificate)

E. Social Media Goals/Guidelines

- a. Continue to regularly post 1-2 times per week minimum on all social media accounts (Facebook, Twitter, and Instagram).
- b. Youth commissioners look into creating NextDoor account (use the arts commission email and the password lifes2short)

F. Website

- a. Thin out mail chimp list by sending out a mass email about the Hearts event. This will help clean up the list.
- b. Website still needs more more content (bios, subcommittees, arts activities, etc)
- c. Create a timeline with different phases for the website so that it isn't overwhelming.
- d. Look into embedding the marinarts.org into our website
- e. The official website subcommittee is Ben, Barbara, and either Stacey or Jeff

G. Creek Park Update

- a. They want to have a professional and youth design contest for Creek Park and would like a contact from the Arts Commission to be involved. Barbara has volunteered.
- b. Keep in mind that any SAAC events happening during Creek Park construction will need to be relocated

H. EDC Meeting – 2/12 @ 8:45am

- a. Kathee will attend.

Commission comments & questions, requests for future agenda items:

- Try and brainstorm how we can involve the commission in picnics on the plaza, movies in the park, etc. (think face painting, coloring books, chalk, etc)
- Reach out to Matt Jaffee soon for Country Fair Day

8. Adjournment: 8:46 pm

Next meeting: February 11, 2019 @ 7pm