

**MINUTES**  
**TOWN OF SAN ANSELMO**  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Town Council Chambers, 525 San Anselmo Avenue, San Anselmo**  
**February 12, 2019, 8:45 a.m.**

**Committee Members Present:** Chair Jamie Ginsberg, Rich Burns, Benedetto Cico, Brian Stewart, Kelley Warner.

**Committee Member Absent:** Vice Chair Aaron Singer

**Others Present:** Town Manager Donery, Assistant Public Works Director Schneider, Recreation Director of Community Services Mauk, Planning Director Semonian, Recreation Supervisor O'Grady.

**Call to Order:** Chair Ginsberg called the meeting to order at 8:45 a.m.

**Approval of Meeting Minutes:** M/s Warner/Cico to approve the January 8, 2019, minutes, carried unanimously.

**Open Time for Public Expression:** Mike Blakeley, Town resident and Chief Executive Officer of the Marin Economic Forum, introduced the organization and spoke about a county-wide business retention program they are undertaking in 2019. They invited the Town to participate in the program.

Doug Wong and his wife Pearl Yee, owners of 214 and 300 Sir Francis Drake, were present. They sought tenants that would activate the street and Beach House Style from Fairfax will be moving into 300 Sir Francis Drake and designer Kendra Smoot and photographer Seth Smoot will move in next door. He expressed concern with vacancies downtown and suggested pop ups.

**Discussion about San Anselmo Arts Commission goals and events**

Kathee Shatter and Kerrie McHugh were present and spoke about the events they have planned for 2019. They are partnering with The Cedars for events and working on communications and their web site. They were interested in a list of vacant spaces for an art walk and open studio days. Cico invited them to the Chamber of Commerce meeting to discuss music before the movies in the Park. They will contact the EDC to provide questions for the owner survey. They suggested securing a public place to post San Anselmo events.

**Discussion/Action Items:**

**Update on Wayfinding/Signage/Branding/Logo Program**

The committee discussed the messages and text for the median directional signs and need for smaller scale signs and signs for bikers at Bolinas/San Anselmo Avenue.

**Update from Subcommittee Reviewing Vacancies and Uses**

Ginsberg updated the committee regarding what they are working on.

Ms. Yee expressed concern with parking downtown and asked about a parking structure. Mr. Wong suggested valet parking like Pasadena, which could be paid for by the valet company.

**Future agenda items**

It was suggested that they have a festival subcommittee. Cico indicated he relay to the EDC what the Chamber of Commerce has learned about festivals at the next meeting.

**Adjourn**

Ginsberg adjourned the meeting.