

MINUTES
TOWN OF SAN ANSELMO
ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
March 12, 2019, 8:45 a.m.

Committee Members Present: Chair Jamie Ginsberg, Vice Chair Aaron Singer, Rich Burns, Benedetto Cico, Brian Stewart, Kelley Warner.

Committee Member Absent: None.

Others Present: Town Manager Donery, Assistant Public Works Director Schneider, Recreation Director of Community Services Mauk, Planning Director Semonian.

Call to Order: Chair Ginsberg called the meeting to order at 8:46 a.m.

Approval of Meeting Minutes: M/s Warner/Stewart to approve the February 12, 2019, minutes, carried unanimously.

Open Time for Public Expression: None.

Assign Members to Economic Development Plan Action Items for 2019

The EDC reviewed the action items and agreed to read the plan prior to the March EDC meeting. Schneider reported on the parking study. Steve Lamb noted there was anxiety about the financial state of the Town at the last Council meeting due to storm recovery and pension costs. Members inquired about cannabis businesses and staff will provide a link to a presentation in Fairfax on the revenue potential, including San Rafael's revenue. Staff will report on the Town's share of the sales tax and how much sales tax revenue the Town collects at a future meeting. Warner will come up with ideas for collateral (Action 1.5) and will invite others to help. There were no volunteers for Objective 6 Beautification. The EDC discussed a façade improvement program and requirements or guidelines for maintenance. Warner will contact Michael Rex and Wendy Posard and Donery will contact Lauren Peterson to invite them to present their past ideas to the EDC in May.

Receive Report on Festivals

Cico relayed to the EDC what the Chamber of Commerce has learned about festivals. They are looking at smaller events that are more frequent and that do not compete with merchants. The EDC discussed ideas for festivals. No action was taken.

Discussion/Action Items:

Update on Wayfinding/Signage/Branding/Logo Program

They are getting pricing for the signs.

Update from Subcommittee Reviewing Vacancies and Uses

There was no update.

Update on Creek Park Design Contest

Colbert reported that there was a survey, the school will have a contest, and the name change to Creek Commons will be considered by the Town Council.

What's new in San Anselmo Business

Semonian reported that her decision to approve white paint color at 300 Sir Francis Drake was appealed to the Planning Commission. 625 San Anselmo Avenue is requesting the Planning Commission to approve an expansion of the approved restaurant space.

Adjourn

Ginsberg adjourned the meeting.