

**MINUTES**  
**TOWN OF SAN ANSELMO**  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Town Council Chambers, 525 San Anselmo Avenue, San Anselmo**  
**October 8, 2019, 8:45 a.m.**

**Committee Members Present:** Chair Jamie Ginsberg, Rich Burns, Benedetto Cico, Brian Stewart.

**Committee Member Absent:** Kelley Warner.

**Others Present:** Town Manager Donery, Assistant Public Works Director Schneider, Recreation Director of Community Services Mauk, Planning Director Semonian.

**Call to Order:** Chair Ginsberg called the meeting to order.

**Approval of Meeting Minutes:** M/s Stewart/Burns to approve the August 13, 2019, minutes, carried unanimously.

**Open Time for Public Expression:** None

**Discussion/Action Items:**

**Update on Wayfinding/Signage/Branding/Logo Program** - Donery indicated they are working on a price quote for the signage.

**Update from Subcommittee Reviewing Vacancies and Uses** - EDC discussed the landlord survey. They suggest meeting with key property owners in person. The directed staff to bring the list of vacancies to the meetings.

**Update on Creekside Commons Design Contest** - The EDC discussed promotion of the potential of Creekside Commons to businesses and landlords.

**Collateral materials** - Ginsberg, Stewart and Donery will determine the top five products to sell.

**Business Recruitment** - There was no report.

**Small Business Development Center Workshops** - The town will hold a workshop on marketing on October 24, 2019 in partnership with the Small Business Development Center.

**Halloween Spooktacular** - The EDC discussed closure of the street for the event and how businesses could participate. Staff indicated street closure could be considered for next year.

**Economic Development Plan Action Items for 2019** - The EDC directed staff to move this item to the beginning of the next meeting agenda.

**What's new in San Anselmo Business** - The EDC wanted to understand what the Health Department issues can be for businesses.

**Adjourn** - Ginsberg adjourned the meeting.