

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
March 11th, 2019
San Anselmo Historical Museum

1. **Call to Order:** 7:00 p.m.
2. **Roll Call:** TBD
Absent: TBD
3. **Approval of November Minutes:** Approved.
4. **Public Expression:** None
5. **Treasurer's Report**
6. **Discussion Items:**
 - A. **Scholarships** - TBD
 - B. **Music in the Park**
 - Highway Poets and Rowan Brothers are **Confirmed**
 - Troublemakers as anew band possibility
 - Posters posted on June 1st
 - Dates for Music in the Park **June 23, June 30, July 14, July 21**
 - C. **Beatles**
 - Want posters and postcards by mid-may. Ideally April 12th though.
 - D. **Country Fair Day**
 - Ben Trying to book Matt Jaffy
 - E. **Curating Art – Stacey/Kerrie started a list of merchants that currently show art. Beach House is opening in SA.**
 - maybe Beach House(opening in SA soon)
 - merchants should be reached out to by us(if we try to do this soon)
 - pick up this idea next winter maybe
 - maybe see if merchants are active and interested now
 - need to start list of merchants(to reach out to)
 - need to curate---> artists
 - Kerrie will share google doc on this
 - F. **Creek Park Update**
 - G. They sent out RFQ's. Anybody who wants to be considered needs to get their info in by this Friday, 3/15. 3-6 people will be chosen

- Big fundraising effort will need to be/ will be going on
- Contest morphed--->now participation (Lots of kids)
- Creekside Advisory Committee meets to discuss this (Kerrie is a member). Reimaginecreekpark.com
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H. Social Media Goas/Guidelines

- Maybe do countdown to Beatles and music in the park on social media once we get graphics
- keep using hashtags
- still gaining followers and activity on Instagram and Facebook
- Need to be more active on Nextdoor

I. Website Recap

- update featured artist on the first of each month
- maybe have "Arts and Culture" calendar. Calendar with links to all sorts of events and LINKS to other events and calendars. Click on name of art title, may take person to the art titles calendar. Also including a blurb on the art titles important info. Links are allowed, copy and pasting others content is not
- Link to "Marin Learn"
- Links to provide artists resources
- Link to "College of Marin"--->put link to their art program
- "Marin Community Foundation"--->put link to their scholarship
- "SF Philanthropic"----->gives large grants
- put artists and their links on to website
- update "Our Friends" on website
- Barbara and Ben can take on the written ideas above
- potential past artists down from featured artists on "Featured Artists" page. Preferably this role can be taken on by another commissioner
- "Contact Us" page should include a collage of our most successful events
- put "Arts of SA" events on website?
- "Snapshot of the Summer" box with summer events very visible and easy to find on website. Flyer on JPEG to put on website

J. TBD Creek Park Movies/Banner Sign

- NOT conflicting with Beatles Night
- They are happy to give us a table and other ways to promote Beatles Night
- Maybe do a joint postcard
- Maybe get people more engaged through minor activities like Chalk, etc.
- They are looking for sponsors

K. Economic Development Committee/Chamber of Commerce Update

- a) See item J above

L. Remainder of Year Events – Assign Leads

- People are excited about upcoming events. October art show at log cabin, etc. Put down \$3,000 for log cabin show. Unsure how much it will cost.
- Lots of involvement in community
- Scholarship \$-----> \$500
- Social Media Posts of individual artists in San Anselmo
- Add Desta to art list(Barbara)
- Music in the Park---->Ben is lead
- Beatles----->Stacey is lead
- Cedars Art Show----->Kathee is lead
- Picnics in Plaza----->Stacey can oversee it as she is there for a different reason. People will take turns each week at table
- Beatles event----->Everyone's help
- Country Fair Day----->Kerrie(Booth), Ben(Bands)
- Pop-up Show at Log Cabin----->Stacey?
- Reach out to Taco Jane's about Day of the Dead
- November----->Kathee is lead(for event)
- dropped open studio involvement, music in the park (some) money, and other event costs(poetry slam, youth in arts(full cost))
\$2000 dropped

Commission comments & questions, requests for future agenda items:

- Relocating Beatles in 2020
- Talk about other ways to make \$ without Beatles for 2020
- Painting transformer boxes

8. Adjournment: 8:46 pm

Next meeting: April 15, 2019 @ 7pm