

**San Anselmo Arts Commission (SAAC)**  
**Monthly Meeting Minutes**  
**October 21, 2019**  
**San Anselmo Historical Museum**

**1. Call to Order:** 7:02 p.m.

**2. Roll Call:** Commissioners/Town Representatives present: Kerrie McHugh, Barbara Shands, Callia Weisiger Vallas, Elizabeth Grasso, Massimo Pacchione, Kathy Edwards, Piper Bruner, Kathee Shatter (left early); Kevin McCloud (Town Liaison)

**Absent:** Ben Cohen, Mattie O'Grady

**3. Approval of September Minutes:** Approved.

**4. Public Expression:** None

**5. Treasurer's Report:** The account balance is \$15,104.50 (bank total)

**6. Discussion Items:**

**Misc General business**

- Carla needs to go to Town Council for approval of 9 Arts Commission members instead of 11 (to eliminate vacancy notice on website)

**A. Country Fair Day recap**

- successful day; voting popular; quick interactions are better
- color station wrong height
- grids in back problematic; triangular ones better; next year, no grids??
- Suggestions for future:
  - make 5 to 8 page coloring book to give out. Need input as to images; Kathy will create; Mattie can print?
  - tattoos? hand stamps? throwing paint balloons?
  - Matt Jaffe was great: needs more promo, better signage and/or location in a better spot

**B. Remainder of 2019 Events**

1. Day of the Dead/Cedars: Nov 1st, 4-7pm
  - Kathee: we'll give Taco Jane's \$200; Nicole of Cedars will do crafts; Elizabeth will bring crayons to hand out
  - Callia will post on social media
2. Tree Lighting
  - Barbara reported difficulties in determining storefront ownership or ways to contact; decision made for no involvement this year
3. Holiday Party: December 9, 7pm; location to be determined
  - Kerrie will inquire about Creekside and bringing own wine

**C. 2020 Initiatives/Partnerships with estimated budget allocations**

1. Utility Boxes \$3000
  - Kathy reported on pros and cons of paint vs. wraps. She will choose 3 to 5 boxes to recommend applying artwork and will come up with cost estimate for both paint and wrap
2. Storefronts \$300
  - for holidays and/or artwork displays; Kerrie and Massimo will continue more research into store ownership/contacts
3. Scholarships \$2500
4. Youth in Arts \$750
5. Beatles \$0
  - Kerrie will go to Council after election to determine where/when
  - all Hub banners for 2020 need to be determined; Kerrie will get dates to Kevin ASAP to reserve
6. Cedars Partnership \$600
  - motion to repeat Harmony exhibit same time as next year approved; Kathee will confirm with Michelle of Cedars
  - will do Day of the Dead again
7. Band Bookings \$250
8. Picnics on Plaza \$700
9. Murals \$1000?
  - subcommittee (Kathy, Barbara, Massimo) will research for presentation on beneficial aspects of murals

**7. Commission comments & questions, requests for future agenda items**

**8. Adjournment: 8:32 pm**

**Next meeting: November 18, 2019 @ 7pm (date changed from 11/11)  
location to be determined**