

Town of San Anselmo

Staff Report
November 18, 2019

For the meeting of November 19, 2019

TO: Parks and Recreation Commission

FROM: Dannielle Mauk, Community Services Director

SUBJECT: Updated Partnership Agreement between the Town of San Anselmo and the San Anselmo Baseball Association

Recommendation

That the Commission approve the updated partnership agreement between the Town of San Anselmo (Town) and the San Anselmo Baseball Association (SABA).

Background

SABA and the San Anselmo Recreation Department (SARD) have been partnering for over 15 years to provide quality baseball programs to our community. On March 12, 2018 the Town Council approved a partnership agreement between the Town and SABA. The agreement formalized the relationship between the Town and SABA and clarified both the benefits and responsibilities of each party. It outlined preparation and use of the sports fields, facility use, priority of use and insurance requirements.

The Recreation Department has several partners we use to help facilitate and operate our programs. The SARD sports programs are very successful. We have partners that provided basketball, tennis, soccer, gymnastics and track and field. Our goal is to continue to grow our successful sports programming. The updated partnership agreement with SABA will help us accomplish this goal.

Discussion

Since 1954, SABA has been providing generations with local, family friendly baseball. They are a small, community-based league that emphasizes sportsmanship, teamwork and outstanding baseball fundamentals and technique. They provide a supportive and inclusive atmosphere and have a unique player/parental/community centric approach to the game. SABA is an independent and community-based baseball league and their games are played at Memorial Park and the Red Hill Facility.

SABA collaborates with SARD on several areas, including, our local Parade and Opening Day Ceremonies, the Spring Rookie Baseball program, softball programs and coaching clinics. SABA also hosts an Annual Tournament in July with approximately 20 teams from across the Bay Area. This is an eight-day baseball tournament and it provides great exposure for Memorial Park and the Town of San Anselmo.

Analysis

Attached is an updated partnership agreement between the Town and SABA. The goal of this agreement is to grow the relationship between the Town and SABA. The previous agreement clarified the responsibilities of each party for field preparation and use, facility use, priority of use and insurance requirements. The updated contract preserves these existing details.

The updated partnership agreement designates SABA as the Town's baseball program. The Town will provide advertising through SARD consistent with our advertising for all our program partners. SABA agrees to operate the snack shack for all games and proceeds will go to the Town Memorial Park fund. The Town will stock and maintain the snack shack. The agreement also requires each player to sign a Town waiver and all coaches to complete Live Scan or an equivalent finger printing screening.

Fiscal Impact

SABA will pay the Town ten percent (10%) of all registration fees collected by SABA, these fees will be designated for park maintenance. In addition, the current shared responsibilities between the Town and SABA will continue to provide an overall savings to the Recreation and Public Works Department.

Over the past several years, the Town has hired a part-time staff person to operate the snack shack. Moving forward SABA will operate the snack shack during their games. This represents a savings for SARD and an increase in revenue to the Memorial Park Fund of \$3,500.

Conclusion

The attached partnership agreement was reviewed and approved by both SABA and the Town Attorney. Staff would like the Parks and Recreation Commission to review the "Partnership Agreement" between the Town and SABA and make a recommendation of approval to Town Council.

Respectfully submitted,



Dannielle Mauk
Community Services Director