

**MINUTES
TOWN OF SAN ANSELMO
ECONOMIC DEVELOPMENT COMMITTEE MEETING
Town Council Chambers, 525 San Anselmo Avenue, San Anselmo
March 10, 2020, 8:45 a.m.**

Committee Members Present: Chair Jamie Ginsberg, Rich Burns, Benedetto Cico, Kim Pipkin, Jessica Rising, Brian Stewart.

Committee Member Absent: Kelley Warner.

Others Present: Town Council Member Wright, Town Manager Donery, Recreation Director of Community Services Mauk, Planning Director Semonian.

Call to Order and Introductions: Chair Ginsberg called the meeting to order at 8:45 a.m. and members introduced themselves.

Economic Development Plan Action Items for 2019-2020 – The EDC discussed downtown traffic enforcement with Corporal Scott Niklewicz from the Central Marin Police Authority (CMPA). He reported there were six collisions and 4 minor injuries downtown in 2019. Rising agreed to lead a subcommittee with Cico and work with staff, in partnership with the CMPA, on a safety campaign.

Approval of Meeting Minutes: M/s Cico/Burns to approve the February 11, 2020, minutes, carried unanimously.

Open Time for Public Expression: Cico thanked everyone that attended the Chamber of Commerce State of the Town event and announced they held a ribbon cutting for Madge & Me Hats, 506 San Anselmo Avenue.

Update on Wayfinding Signage and Red Hill Median Landscape The project is nearing completion. Items remaining include final roadway striping and installation of irrigation controllers/weather stations. The sign inserts (arched panels to replace panels in the concrete planters) should be installed in the next two weeks, followed by the new entry monuments signs, and then the large directional signs.

Update on Parking Study: Staff is planning two community meetings to present parking study on Thursday April 2, 2020 at 9:00 am and 6:30 pm. Staff will begin outreach soon. An EDC member recommended staff contact business owners with several employee parking passes.

What's New in San Anselmo Business Colbert reported that the bookstore at 615 San Anselmo Avenue is for sale and someone is interested in partnering with someone with bookstore operating experience. It was suggested that Book Passage may be a successful partner. Madge & Me Hats has opened at 506 San Anselmo Avenue.

Requests for Future Agenda Items the EDC will select the Chair and Vice Chair at the April 2020 meeting.

Adjourn - Ginsberg adjourned the meeting at 10:15 a.m.