



AGENDA

ECONOMIC DEVELOPMENT COMMITTEE

8:30 a.m. Tuesday, May 12, 2020

In accordance with shelter in place order by the Marin County Health Officer for COVID-19, the Town of San Anselmo will not offer an in-person meeting location and this meeting will be conducted via webcast and teleconference for committee members, staff and presenters who will participate in the meeting from individual remote locations. A Zoom panelist link for meeting participants will be sent separately to committee members, staff, and presenters.

Public comments will be accepted during the meeting. Members of the public are encouraged to participate remotely via Zoom by clicking on the following link or calling a number below:

<https://us02web.zoom.us/j/86572333930>

Or iPhone one-tap:

US: +16699006833,,86572333930# or +12532158782,,86572333930#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 436 2866
or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 865 7233 3930

International numbers available: <https://us02web.zoom.us/j/86572333930>

1. Call to Order
2. Approval of Meeting Minutes April 14, 2020
3. Open Time for Public Expression
The public is welcome to address the Commission at this time on matters not on the agenda. Pursuant to Government Code Sec. 54954.2, the Committee is not permitted to act on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.
4. COVID-19 Shelter in Place
 - a. Update on COVID 19 Business Support Initiative (Rising)
 - SA CV-19 Task Force
 - Contact list and outreach

- Online CV-19 Business Resource Center
- Needs Assessment Survey
- Partnership with MCSBDC
- Communication
 - Weekly SA CV-19 Newsletter
 - Social media, Nextdoor, other
- Support for restaurants - curbside
- "Open for Business" plan
 - Window signs (Warner/Burns)

- b. Update from Chamber of Commerce (Benedetto)
- c. Discuss potential for a temporary outdoor dining program downtown
- d. S.A. Branded Swag (potential fundraising)
- e. Brainstorming - additional support for businesses.

5. Discussion/Action Items:

- a. Update on vacancies and uses and survey of property owners (Ginsberg/Warner)
- b. Update on branding program (Burns/Schneider)
- c. Update on wayfinding signage and Red Hill median landscape (Schneider)

6. What's New in San Anselmo Business – Update on local business activities

7. Requests for future agenda items

8. Adjourn

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (415) 258-4660. Notification at least 48 hours in advance will enable the Town to make reasonable accommodation to help ensure accessibility to this meeting.

I hereby certify that this agenda was posted on the Public Notice Bulletin Board outside Council Chambers on _____. Signed: _____.

Carla Kacmar, Town Clerk