

**MINUTES
TOWN OF SAN ANSELMO
ECONOMIC DEVELOPMENT COMMITTEE MEETING
Zoom Meeting
April 14, 2020, 8:00 a.m.**

Committee Members Present: Chair Jamie Ginsberg, Rich Burns, Benedetto Cico, Kim Pipkin, Jessica Rising, Brian Stewart, Kelley Warner.

Committee Member Absent: None.

Others Present: Town Council Member Wright, Town Manager Donery, Recreation Director of Community Services Mauk, Planning Director Semonian, Associate Planner Sarah Price.

Call to Order: Chair Ginsberg called the meeting to order at 8:00 a.m.

Approval of Meeting Minutes: M/s Warner/Rising to approve the March 10 and 30, 2020, meeting minutes, carried unanimously.

Open Time for Public Expression: No one wished to comment during open time.

Election of Chair and Vice Chair: M/s to elect Jessica Rising as Chair and Kelley Warner as Vice Chair, carried unanimously.

Update on vacancies and uses and survey of owners Warner will provide the EDC with a summary of the property owner interviews to date. An online survey will be created, informed by information gained from the in-person surveys.

Update on branding program Burns is moving ahead with the draft branding program.

Other Economic Development Plan Action Items Staff reported that the Planning Commission approved demolition of the commercial buildings at 636 San Anselmo Avenue (former restaurant, real estate office and salon uses) for the flood control project. Colbert thanked the town staff involved and indicated the Reimagine Creek Park project is moving forward.

Update on COVID 19 Business Support Initiative Rising summarized the committee efforts since the last meeting to develop a one stop resource center that includes financial resources, ways the community can help and links to Chamber programs. A Needs Assessment Survey was released on Friday. Scott Bullard described his business needs and that it would be helpful to have greater clarity on what business operations, such as curbside delivery, can continue and when. Colbert agreed to share Bullard's concerns with others.

Update from Chamber of Commerce COVID-19 Shelter in Place Benedetto reported on what he is hearing from businesses. He expressed desire to have retail continue like other essential business retail with social distancing rules. He expressed concern with a growing homeless population in the downtown area. Donery indicated the Town is subject to the state and County health orders for social distancing and can only decide what is essential or not essential.

Brainstorming for COVID 19 response The group discussed having online meetings or focus groups with business owners. The EDC discussed being proactive and prepared with clear expectations and guidelines for resuming business.

Requests for Future Agenda Items The EDC will continue discussion of the COVID 19 response.

Adjourn - Rising adjourned the meeting at 9:15 a.m.