

**San Anselmo Arts Commission (SAAC)**  
**Monthly Meeting Minutes**  
**August 10, 2020**  
**via Zoom**

**1. Call to Order:** 7:05 p.m.

**2. Roll Call:** Commissioners/Town Representatives present: Kerrie McHugh, Kathy Edwards, Piper Bruner, Elizabeth Grasso, Kathee Shatter, Addison Bugas, Ben Cohen, Barbara Shands, Kevin McLeod (Town Liaison)

**Absent:** none

**3. Approval of July 13, 2020 Minutes:** approved

**4. Public Expression:** Allison Waugh: would like support from Arts Commission to spearhead a Black Lives Matter mural in town. Had proposed to Town Council; they had concerns about other, maybe better, ways to support people of color in the community. She is in process of setting up meeting with contacts from Brian Colbert. Commission members expressed concerns re wondering whether Black people in the community want this; is this how they would like to direct their energy? Are there other ways we could support them in the arts in alignment with our mission? Should this kind of initiative come from white people only?

**5. Treasurer's Report:** The account balance is \$11,053

**6. Discussion Items:**

**A. PaintBox Utility Box Art**

- Getting great feedback. How can we get more awareness of us and our projects?
- Addison will post Call for Entry twice a week on social media for more outreach
- could Youth in Arts provide more outreach?
- Barbara will research NextDoor and see if we could get on their summary page
- Kathee: we need to tighten definition of Sponsorships and how they relate to GoFundMe. We could give them a choice of direct check to us or to GFM
- New subcommittee: Ben, Addison, Kathee, Barbara, Elizabeth. Will meet September 2 at 3:30 for decision on finalists and box assignment. Kevin will need info Sept 3 for Town Council meeting Sept 8
- If Tracy's box not complete by 8/11, Kerrie will contact her

**B. Social Media & Website**

- Piper and/or Addie will link Facebook and Instagram (they will meet and coordinate social media efforts)
- Piper will work on PaintBox website page to add boxes when all info is in. Will make all "About" photos same size
- Kerrie will use MailChimp (at least temporarily) to clean up mailing list and make easier to outreach

### **C. Murals**

- Kerrie: possible wall – landlord interested but not tenants, so no.
- Barbara: will follow up with other building owner
- Other walls? Isabel Cook?
- More brainstorming needed: members (create subcommittee?) need to set up additional meeting for this for any Commissioner who wants to participate. Ultimately create presentation for Town Council to change ordinance. Kathy will send Word document on Murals (including Steps to Mural) to Barbara who will post in Google docs

### **D. Storefronts**

- 538 is available for more art; Barbara will work on it

## **7. Commission Comments & Questions, requests for future agenda items**

## **8. Adjournment: 8:33 pm**

**Next meeting: September 14 @ 7pm (via zoom)**