



AGENDA

ECONOMIC DEVELOPMENT COMMITTEE

8:45 a.m. Tuesday, November 10, 2020

In accordance with shelter in place order by the Marin County Health Officer for COVID-19, the Town of San Anselmo will not offer an in-person meeting location and this meeting will be conducted via webcast and teleconference for committee members, staff and presenters who will participate in the meeting from individual remote locations.

Public comments will be accepted during the meeting. Members of the public are encouraged to participate remotely via Zoom by clicking on the following link or calling a number below. You may also send comments to the EDC by emailing planning@townofsananselmo.org.

<https://us02web.zoom.us/j/84918272568>

Telephone: (669) 900-6833

Webinar ID: 849 1827 2568

1. Call to Order
2. Approval of Meeting Minutes October 13, 2020
3. Open Time for Public Expression

The public is welcome to address the Commission on matters not on the agenda. Pursuant to Government Code Sec. 54954.2, the Committee is not permitted to act on any matter not on the agenda, unless it determines that an emergency exists, or that the need to take action arose following posting of the agenda. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.

4. Finalize 2020-2022 Economic Development Plan and 2020-2021 Action Plan and Committee member updates:
 - a. Business welcome and onboarding program (Bugas, Ginsberg, Rising)
 - b. Targeting and attracting desired businesses (Pipkin)
 - c. Branding guidelines (Burns)
 - d. EDC PR and Communications (Rising)
 - e. Parklet guidelines (DPW)
 - f. Assign timelines and leads for all goals
5. Update from Chamber of Commerce on Small Business Grants and Marketing Program (Cico)
6. Requests for future agenda items
7. What's New in San Anselmo Business – Update on local business activities

8. Adjourn

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (415) 258-4660. Notification at least 48 hours in advance will enable the Town to make reasonable accommodation to help ensure accessibility to this meeting.

I hereby certify that this agenda was posted on the Public Notice Bulletin Board outside Council Chambers on _____. Signed: _____.
Carla Kacmar, Town Clerk