

San Anselmo Arts Commission (SAAC)
Monthly Meeting Minutes
November 9, 2020
via Zoom

1. Call to Order: 7:03 p.m.

2. Roll Call: Commissioners/Town Representatives present: Kerrie McHugh, Kathy Edwards, Piper Bruner, Elizabeth Grasso, Kathee Shatter, Addison Bugas, , Barbara Shands, Mattie O'Grady (Town Liaison), Kevin McLeod (Town Liaison)

Absent: Ben Cohen

3. Approval of October 19, 2020 Minutes: approved

4. Public Expression: Laurie Berliner of Madge & Me, wants to promote the arts in SA downtown to benefit businesses. See Item A below for further details of discussion

5. Treasurer's Report: The account balance is \$8656.00.
In process of getting GoFundMe funds from PayPal Giving (approx \$2600)

6. Discussion Items:

A. Sidewalk & Crosswalk Art

- Laurie Berliner wants to arrange with artist Jeremy Novy to paint fish on sidewalk in front of her store. She's spoken with Dave Donery and Sean Condry; both are on board if Arts Commission approves. She will work on possibly getting more merchants involved.
- Our role as partner can be to offer guidance, filter ideas and approve. Town Council would have final approval.
- Crosswalk art: Sean's idea – beautify as well as slow traffic. Possible floating stripe idea. More discussion needed. (Kathee, Kathy, Laurie, Sean etc) Who would implement? Funding source?

B. PaintBox Utility Boxes

- Phase 2 of project complete. Piper will add all photos/statements to website.

C. Storefronts

- Barbara to coordinate with Kathy to take down current show by 12/1
- Barbara has been trying to contact other property owners; no luck. Problem of leasing agent's negativity re art in windows.
- Kerrie to reach out to Chamber and Economic Committee re possibility for some kind of ordinance and/or tax or alternative on longtime vacant storefronts
- Piper will remove artist application from website (for now) and will add "Storefront Artists" page under Art on the Avenue

D. Murals 2021

- Mattie will check in with Danielle and Dave as to when we could move forward on presentation; January?
- Temporary mural to replace Cedars mural? Mattie will consult with Danielle.
- Possibility of auctioning off temporary murals for fundraising?
- Kathy will collect info on current mural: means of attachment, size etc.

E. Youth Project

- Postpone till spring. Addie, Piper and Kerrie to discuss next steps
- permission granted from 1327 Principal
- Political signs for paintings have been collected. Kathy has primer, paint etc.

F. Fundraising

- Subcommittee will set up meeting to discuss

G. Social Media

- Gained followers on FB and IG due to more actions and traffic
- Planning to add Arts Commission links to Town and Rec websites (Elizabeth)

H. Other

- There are 4 applicants for Commission open seats; Town Council to review

7. Commission Comments & Questions, requests for future agenda items

8. Adjournment: 8:33 pm

Next meeting: December 14 @ 7pm (via zoom)