

Zoom Sessions for Holiday Marketing Program

As requested, Jessica Rising, Chair of EDC will be holding two planning sessions with Town staff regarding the implementation of the San Anselmo Business Holiday Marketing Program and invites you to attend one of the sessions, which will take place Monday, **December 14, 2020 at 8:30 AM and 7 PM.**

Session Topics will include:

- Rollout of the San Anselmo Holiday Marketing Program, including support materials, store signs, social media marketing and advertising.
- Last Minute Late Shopping Nights for Red Hill (12/17), and Downtown & Other Business Districts (12/19).
- Determine if we should also focus on After Christmas Sales in our Holiday Plan.

December 14, 2020 Monday two sessions via Zoom <https://us02web.zoom.us/j/88526454823>

Meeting ID: 885 2645 4823 Join by phone (San Jose area code) (669) 900-6833

If you can't attend one of the sessions, please feel free to contact Jessica Rising at jrising@risinggroup.net or text her at 415.602.3772 with any questions or requests.