

TOWN OF SAN ANSELMO

COUNCIL MEETING

AUGUST 12, 2008

**Boards, Commissions and Committees
Interview Schedule**

6:20 p.m.	Wendy Sylvia	Historical Commission
6:30 p.m.	Joan Slone	Arts Commission
6:40 p.m.	Michael Shinner	Planning Commission
6:50 p.m.	Pascal Sisich	Planning Commission

**TOWN OF SAN ANSELMO
BOARDS/COMMITTEES/COMMISSIONS
STATUS REPORT
As of 08/07/08**

Board, Committee, Commission (total seats)	Seats Vacant	Applicants	Date Interviewed
Arts Commission 9 seats <i>Doug Long</i>	4	Joan Stone**	
Board of Review 5 seats			
Historical Commission 15 seats <i>Sara Loyster</i>	5	Thomas Hendricks* Richard Miner* Wendy Sylvia**	
Library Advisory Board 7 seats <i>Sara Loyster</i>	5	Robin S. Levy* Tina Kroot* Suzanne Knecht* Gretchen Richardson Nicole Ridella	6/24/08 7/22/08
Marin Commission On Aging 1 seat	1	Sue Severin* Donna Bjorn	7/22/08
Marin County Hazardous & Solid Waste Authority 1 seat			
Measure G Monitoring Committee 6 seats <i>Rabi Elias</i>	1		
Mosquito Abatement District 1 seats			
Open Space Comm 11 seats	3		
Parks & Recreation Commission 7 seats <i>Doug Long</i>			
Planning Commission 7 seats <i>Lisa Wight</i>	2	Thomas Levine William Marcus Kevin Donahue Mathew Brasler Michael Schinner** Pascal Sisich**	6/10/08 6/10/08 6/10/08 6/10/08
Quality of Life 7 seats <i>Debbie Stutsman</i>			
Ross Valley Paramedic Authority 1 seat <i>Roger Meagor</i>			
Tax equity Board 3 seats <i>JP Pendoley</i>	1		
Volunteer Advisory Board 7 seats			

* Incumbent

** Waiting for interview



RECEIVED

TOWN OF SAN ANSELMO

JUL 28 2008

525 San Anselmo Ave, San Anselmo, CA 94960

Town of San Anselmo

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: 7-22-08

I wish to apply for an appointment to a term/balance of term of the

Historical Commission

Incumbent

New Member

Name: Wendy Sylvia

Home Address: 40 Cordone Drive

Occupation: MBA Student/Consultant

Employer's Address: myself

Home Phone: 415 459 7534

Work Phone: 415 308 0722

Fax: - E-Mail: wensylvia@hotmail.com

Number of Years as a resident of San Anselmo: 3 1/2

In Marin: 7

Education Level Achieved:

- X Graduate Degree (Major: MBA Strategic Leadership)
College or University Degree (Major:)
Some College
High School Diploma
Other (Explain:)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

- 1. Pat & Marc Mennucci 415 453 2725
2. Kurt Housh 415 686 0410
3. Don Souza 415 456 9474

YES NO

I would be able to regularly attend the meetings of this Board/Commission/Committee. YES NO

I would be available to attend additional meetings when They are necessary. YES NO

I am familiar with the responsibilities and functions of this Board/Commission/Committee. YES NO

I have attended meetings of the Board/Commission/Committee as a member of the public. YES NO

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

many, many years ago I was part of an initiative to keep money in the Bay Area for our freeway repairing project. We lost and Southern California received the money to repave their freeways.

Reasons for this appointment:

I want to help preserve the history of this great town I am living in.

What are your qualifications for this appointment:

I am good at research, dealing with people, publishing information, negotiation and pride in the community where I am raising my family. There is so much history I don't want to see it lost.

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee? The Public Library, Parking downtown, Business hours of the store.

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.


Signature

7/22/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat? I am interested in other committees

Do you wish to be considered again if you are not selected for this appointment? Yes No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.
For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.

WENDY R. SYLVIA
40 Cordone Drive
San Anselmo, CA 94960
415/459-7534
wensyl@hotmail.com

SUMMARY

- Fifteen years' experience in sales.
- Consistent in exceeding sales goals.
- Proficient in creating winning sales teams.
- Proven skills working with CxO suite.
- Designed and developed events and promotions.
- Organize and run trade shows.

WORK EXPERIENCE

August 2005 – Current

Consulting

San Anselmo, CA

- Create PowerPoint Presentations
- Research
- Resume Writing

October 2003 – July 2005

National Sales Manager

Cedco Publishing – San Rafael, CA

- Managed 180 book and gift representatives through out the United States territory of small and medium businesses and managed various Key Accounts.
- Supervised the activities and efforts of each rep group to achieve monthly, quarterly and yearly sales goals.
- Recruited and hired new rep groups nationwide.
- Trained new sales groups on Cedco's product lines and marketing strategies.
- Provided education on new Cedco products as introduced quarterly and annually.
- Served on the product development team for the coming year's product line.
- Planned with customer service and operations to ensure processing of accounts, from order writing to customer receipt of goods.
- Organized, attended and ran exhibits at key gift shows nationwide throughout the year.

July 2003 – October 2003

Sales Manager (contract position)

The Edge with Kathy Fettke on 910AM KNEW

- Created sales, marketing and sponsorship opportunities for the talk show.
- Generated buzz about Kathy in the San Francisco Bay Area through extensive cold calls.
- Created and presented informational presentations.
- Participated in the show's goal of syndication in the San Francisco Bay Area.

August 2002 – January 2003

Strategic Sales & Marketing

EXLIN Group – San Francisco, CA

- Developed strategic marketing and sponsorships opportunities for the Bay-to-Breakers Race.
- Created advertising packages for The Examiner, Asian Week and The Independent Newspapers.
- Performed extensive cold calling to sales and marketing executives throughout the US.
- Customized promotions packages to meet clients' current marketing objectives.
- Launched the paper's largest cross-media promotion to date for a movie premier-this promotion subsequently earned a Show West Award.

February 2001 - July 2002

National Director of Marketing

Westwood One (Metro Networks) – San Francisco, CA

- Obtained new national and regional advertisers (\$50,000 - \$1.2 million).
- Improved client service to existing national and local radio advertisers.
- Conducted extensive cold calling
- Created correspondence to prospect new business opportunities.
- Developed customized presentations for prospective clients.
- Accessed extensive network of agency contacts to solicit new business.
- Collaborated directly with clients to develop effective ad buys.
- Ranked top sales person in the San Francisco office in 2001, with sales exceeding \$1 million.

August 1999 - October 2000

National Account Executive

Landon Media Group, Inc. – San Francisco, CA

- Generated revenue for 250 newspapers throughout the United States.
- Developed and maintained national advertising in Hispanic, financial and travel categories.
- Planned appointments for visiting Sales Reps with marketing executives and advertising agencies.
- Attended market tours to keep abreast of their respective markets.
- Created and delivered PowerPoint presentations to advertising agencies and corporations.
- First Account Executive to create PowerPoint proposal targeted to the Hispanic market.

February 1995 – July 1999

Circulation Manager & Classified Advertising AE

San Francisco Daily Journal – San Francisco, CA

- Directed Circulation sales staff in successful program to increase circulation subscriber base.
- Managed administrative staff on daily functions for the Circulation Department.
- Developed and designed direct-mail pieces.
- Coordinated and attended national trade shows.
- Maintained and increased client base in the Classified Department.
- Developed and implemented first classified advertising program for sister publication.
- Coordinated and conducted monthly seminars.
- Concurrent top classified advertising account executive to exceed monthly quotas.
- First account executive to introduce and sell half-page classified advertisements.

1994 - 1995

Corporate Travel Account Executive

CEO TRAVEL – Livermore, CA

- Developed and maintained corporate travel accounts in greater Bay Area.
- Created international and domestic travel guidebook.
- Coordinated and ran business trade shows.
- Produced quarterly newsletter for the company.
- Generated over \$500,000 annually in new business.

COMPUTER SKILLS

Microsoft Office Suite; ACT

EDUCATION

MBA Strategic Leadership
Dominican University of California

B.S. Advertising, Minor in Marketing
San Jose State University - San Jose, CA



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JUL 25 2008

TOWN OF SAN ANSELMO

Town of San Anselmo

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: 7/12/08

I wish to apply for an appointment to a term/balance of term of the

ART COMMISSION

Incumbent

New Member

Name: JOAN STONE

Home Address: 14 FOOTHILL Rd, SAN ANSELMO

Occupation: Jeweler

Employer's Address: Self employed

Home Phone: 485-0299

Work Phone: 485-0299

Fax: _____

E-Mail: just-joan@comcast.net

Number of Years as a resident of San Anselmo: 37

In Marin: 60

Education Level Achieved:

- Graduate Degree (Major: _____)
- College or University Degree (Major: _____)
- Some College
- High School Diploma
- Other (Explain: ALAN REVERE Jewelry Academy - CORE COURSE OF APPRAISAL STUDIES)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. Sylvie Reynolds 459-2299
2. Jane Santucci 453-4935
3. Jessie Boucher 485-0205

YES **NO**

_____ I would be able to regularly attend the meetings of this Board/Commission/Committee.	<u>X</u>	_____
_____ I would be available to attend additional meetings when they are necessary.	<u>X</u>	_____
_____ I am familiar with the responsibilities and functions of this Board/Commission/Committee.	<u>X</u>	_____
_____ I have attended meetings of the Board/Commission/Committee as a member of the public.	<u>X</u>	_____

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

I've not served on any of the above - only volunteer service to help - such as the Marin County Fair with many aspects of behind the scenes set-up, entries, etc. + working the Art Pavilion during the fair

Reasons for this appointment: THERE ARE OPENINGS for new members

What are your qualifications for this appointment: I've been involved in this community for over 37yrs. I volunteered for the youth in Art when I moved to S.A. working in the local elementary schools to provide Art to the children. Working full time has kept me from volunteering in the schools. But I have worked with many local shops in S.A. over the past many years. * See attached Personal Profile

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee? TO PROMOTE THE VALUE OF ART by keeping ART visible + AVAILABLE to the community AND supporting all local events that promote ART.

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Joan Stone
Signature

7/12/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

Do you wish to be considered again if you are not selected for this appointment? Yes No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.
For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.

*Professional Profile of Joan Stone ISA, AM
Restoration Jeweler & Appraiser
International Society of Appraisers
14 Foothill Road
San Anselmo, Calif. 94960
415.485.0299*

Experience:

Established Jeweler since 1975

Experience in all facets of the jewelry business. After many years of custom work and dealing with clients on the retail end of the business, I decided to specialize in repair work. My expertise is working on Fine, Antique, Vintage, Collectible and Costume Jewelry having acquired knowledge on all types of jewelry construction, all types of stones, precious and semi precious, redesigning, restringing and custom design work. In-depth knowledge in the use of the equipment used to identify metals and stones.

Solarium Jewelry and Gifts 1976 - current

Started with the Solarium when it opened in 1976 as their only jewelry artist for several years. My contributions included sales, custom jewelry, and evolved into the service of jewelry repair and ear piercing. Over time, the jewelry sales led this small shop to grow into the large jewelry store that it is today. .

Semi-Precious Jewelry Co-owner 1984-1987

Was a partner in this business. Worked with both the Solarium and Semi Precious until the beginning of 1987 when I moved to Europe. Left the partnership at that time but rejoined both businesses upon my return in 1991 until the shop closed in 1998.

Ross Goldsmith 1993 - current

Have provided my services of jewelry repair, restringing and execution of custom designs by William McBride.

Shadows 1992 - current

Have collaborated with Shadows, a highly reputed Marin County vintage designer store that carries many varieties of jewelry. Doing restoration on all types of Vintage and Antique Jewelry Owner: Sylvia Stewart-Stompe

Fabled Lands Antiques 1991-1995

Managed this antique shop owned by Sylvie Reynolds PhD, as well as provided jewelry repair and custom work for clients. This worldwide collection of antique furniture, accessories and jewelry gave me an additional opportunity to work on rare and exotic pieces from Europe, Asia and Africa. The shop was closed in 1995.

Restoration Jeweler 1999 - current

Started Restoration Jeweler in 1999 after having set up a complete professional workshop in order to meet the demands from long-established clients.

Golden Time Jewelers (GNT) 1999 - current

Have provided my services of repairs on gold and silver jewelry, restringing, redesigning and custom work to this Jewelry store since 1999.

The Great Acorn 1999 - current

Have collaborated with the owners of this shop, Mary Rathbun and Judy Morris, to improve the design, and market unusual jewelry pieces since 1999.

Pavillion Antiques 2003 - current

Own a booth in this very large collective antique store and have been providing repair and custom work to all 35 dealers and clients since 2003.

Academic Appraisal Background

Graduate of International Society of Appraisers' University of Maryland.

Core Course: Appraisal Studies

Appraisal Theory, Process and Functions
Identification and Authentication
Market and Value Research and Analysis
Ethics I & II
Uniform Standards of Professional Appraisal Practice
ISA Appraisal Report Writing Standard I, II, III & IV
Legal Issues for Appraisers
Professional Appraisal Practice
Basic Appraiser Techniques
Appraisal Workshop and Description

Specialty Course: The Center for Jewelry Studies & ISA with Christie Romero

The Silver and the Old: Who are the Jewelry Makers?

Qualifying exam passed for Accredited Member status with ISA

Ongoing education with industry updates via newsletters, emails with professionals, websites, books, instructional videos and educational courses offered

References:

Nancy Bosch ISA, AM (Bosch Appraisal Services)
1610 Northstar Drive, Petaluma, California, 94954 - 707.773.3970

William McBride (The Ross Goldsmith)
224 Sir Francis Drake Blvd., San Anselmo, California 94960 - 415.458.1770

Lee Salvatore or Rob Chase (Golden Time Jewelers)
203A North McDowell Blvd., Petaluma, California 94954 - 707.778.1422

Sylvie Reynolds, PhD (Fabled Lands)
80 Summit Road, San Anselmo, California 94960 - 415.459.2299

Nancy Jacobsen (Solarium) current owner
815 Grant Avenue, Novato, California, 94995 - 415.897.7556

Sylvia Stewart-Stompe (Shadows)
429 San Anselmo Ave., San Anselmo, California 94960 - 415.459.0574

Katharine Whittaker (Jewelry Artisan)
553 San Rafael Avenue, Belvedere, California - 415.435.6069

Rick Uehling, Owner (Pavillion) or Jane Santucci, Manager
601 Sir Francis Drake Blvd., San Anselmo, California 94960 - 415.459.2002

Paul R. Cassarino ISA, CAPP, FGA (The Gem Lab) my ISA Core Course Instructor
4098 W. Henrietta Road, Rochester, New York, 14623 - 585.359.3900

Judy Morris and Mary Rathbun (The Great Acorn)
800 San Anselmo Avenue, San Anselmo, California 94960 - 415.454.2990



TOWN OF SAN ANSELMO

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: 7/4/08

I wish to apply for an appointment to a term/balance of term of the

Planning Commission

Incumbent

New Member

Name: Michael Schinner Home Address: 56 Miwok Dr, San Anselmo

Occupation: Lawyer Employer's Address: 96 Jessie St, San Francisco 94105

Home Phone: 256-1172 Work Phone: 369-9050 Fax: 369-9053 E-Mail: schinner@schinner.com

Number of Years as a resident of San Anselmo: 3 In Marin: 13

Education Level Achieved:

- Graduate Degree (Major: LAW)
College or University Degree (Major:)
Some College
High School Diploma
Other (Explain:)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

- Any current member of Planning Commission
Judy House (Town Council of former Commissioner)
John Newell

YES NO

- I would be able to regularly attend the meetings of this Board/Commission/Committee.
I would be available to attend additional meetings when They are necessary.
I am familiar with the responsibilities and functions of this Board/Commission/Committee.
I have attended meetings of the Board/Commission/Committee as a member of the public.

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

I have served on the SAN Anselmo Planning Commission for the past 2 1/2 years, including ~~the~~ Chairman for the past year.

Reasons for this appointment:

I am interested in serving the community in any capacity, but I believe my qualifications and skills best lend themselves to the Planning Commission.

What are your qualifications for this appointment:

I am a business and real estate attorney, so I understand real estate law, construction and environmental issues, and protocols for governing bodies. I also believe I bring a judicious, balanced approach to the Commission.

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

- 1) Resolving the FAR issues.
- 2) Balancing the goal of preserving the Town's small town charm while recognizing the need for additional space for growing families.
- 3) sustainable green building.

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Michelle Shinn
Signature

7/4/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

Open Space

Do you wish to be considered again if you are not selected for this appointment?

Yes

No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.

For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.



TOWN OF SAN ANSELMO

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: July 17, 2008

I wish to apply for an appointment to a term/balance of term of the:
 Incumbent New Member

Planning Commission

Name: **Pascal Sisich** Home Address: **59 Park Drive**

Occupation: **Director of Acquisitions, Burbank Housing Development Corporation**
Employer's Address: **790 Sonoma Ave, Santa Rosa, CA 95404**

Home Phone: **415-722-2380** Work Phone: **707-526-1020 x 203** E-Mail: **psisich@burbankhousing.org**

Number of Years as a resident of San Anselmo: **7** In Marin: **7**

Education Level Achieved:

- Graduate Degree (Major: _____)
- College or University Degree (Major: BA-Human Relations)
- Some College
- High School Diploma
- Other (Explain: _____)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. **Conrad Gregory, 415-464-3332**
2. **Rex Thompson, 415-453-3342**
3. **Marty Zwick, 415-302-0404**

	<u>YES</u>	<u>NO</u>
_____ I would be able to regularly attend the meetings of this Board/Commission/Committee.	___X___	_____
_____ I would be available to attend additional meetings when they are necessary.	___X___	_____
_____ I am familiar with the responsibilities and functions of this Board/Commission/Committee.	___X___	_____
_____ I have attended meetings of the Board/Commission/Committee as a member of the public.	___X___	_____

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:
I have served on the San Anselmo Planning Commission for over six years.

Reasons for this appointment:

Re appointment to the Planning Commission. (Please see Applicant's Statement).

What are your qualifications for this appointment?

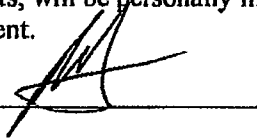
I have served on the Planning Commission for over six years. I am professionally employed in affordable housing development and have over 20 years experience in real estate development.

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

- 1) Balancing neighborhood character with residents' interest in rebuilding an aging housing stock, and increasing the size of smaller homes.**
- 2) Striving to make reasonable, consistent, and defensible planning decisions.**
- 3) Working to understand how San Anselmo's downtown will change in the future.**

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Signature



July 17, 2008

Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

Open to other service

Do you wish to be considered again if you are not selected for this appointment? Yes No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.) **Please see attached Applicant's Statement**

Thank you for your interest in serving the Town of San Anselmo and its citizens.

For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.

Revised 6/1/08

Pascal Sisich
Application for re-appointment to the San Anselmo Planning Commission
Applicant's Statement
July 17, 2008

I have enjoyed serving on the San Anselmo Planning Commission for over six years. I believe that the Planning Commission provides a good forum for making planning decisions. I am biased, but I have to say that I believe that our town's commission is fair and reasonable. We make sure that every applicant, neighbor, or community member has a say in matters before the commission. Each commissioner makes a sincere effort to find resolutions to conflicts and competing interests with every application. We may not please everybody, but no one can say we don't care.

As a commission we occasionally struggle between wanting to approve what seems like a "reasonable" request and making adequate findings. This is the most difficult aspect of our work. So often we want to allow something that seems fine and has the support of the neighbors. However, in order to maintain consistency in our decisions, we must disapprove an application, for lack of adequate findings. This can be heart wrenching as applicants are told that they cannot build what they hoped would be their dream house, or perfect remodel.

We hear frequent comments about the size, scale, and character of San Anselmo. I believe that this will continue to be our greatest challenge at the Planning Commission. There will be opportunities to provide community enhancing development in town, and perhaps the Planning Commission will get a chance to move this discussion along. For instance, the San Anselmo Vision Plan workshops demonstrated the great opportunities and potential conflicts of changes in our downtown area. I believe that we will begin to see new applications for redevelopment of many older commercial properties in town, and that these applications will further the dialog about how San Anselmo will move into the future.

As an affordable housing advocate, I would like to see new affordable units developed in town. With a very few exceptions, most of the lower income residents in San Anselmo have been here for a while. I believe that a healthy community should maintain the ability for people of all income levels to live and work together. Creating more affordable housing options will challenge us to consider our ideas about density, scale, and character.

My service on the Planning Commission has been a great way for me to get to know my neighbors and make a contribution to the town. I believe that I have served well. I would like to continue as a member of the commission for another term. I ask for the Council's support and confidence by re appointing me to the Planning Commission.