

**TOWN OF SAN ANSELMO
STAFF REPORT**

For the Meeting of November 25, 2008

TO: Town Council
FROM: Debra Stutsman, Town Manager
SUBJECT: Appointments to the Open Space Committee

RECOMMENDATION

That Council appoint three members to the Open Space Committee.

DISCUSSION

The Open Space Committee has a membership of 11 seats. The Committee has 3 vacancies expiring in October 2008. Peter Horn, Daniel Krebs and Liz Huntington are incumbents. Kay Martin was interviewed November 10, 2008.

Their applications are attached herewith.

The status report on current openings on Town Boards/Commission/Committees is attached.

Respectfully submitted,

Debra Stutsman

Debra Stutsman
Town Manager

Attachment No. 1 Status Report
Attachment No. 2 Applications

**TOWN OF SAN ANSELMO
BOARDS/COMMITTEES/COMMISSIONS
STATUS REPORT
As of 11/18/08**

Board, Committee, Commission (total seats)	Seats Vacant	Applicants	Date Interviewed
Arts Commission <i>9 seats</i> <i>Doug Long</i>	3		
Board of Review <i>5 seats</i>			
Historical Commission <i>15 seats</i> <i>Sara Loyster</i>	2		
Library Advisory Board <i>7 seats</i> <i>Sara Loyster</i>			
Marin Commission On Aging <i>1 seat</i>			
Marin County Hazardous & Solid Waste Authority <i>1 seat</i>			
Measure G Monitoring Committee <i>6 seats</i> <i>Rabi Elias</i>	1		
Mosquito Abatement District <i>1 seats</i>	1		
Open Space Comm <i>11 seats</i>	3	Liz Huntington* Peter Horn* Daniel Krebs* Kay Martin	11/10/08
Parks & Recreation Commission <i>7 seats</i> <i>Doug Long</i>			
Planning Commission <i>7 seats</i> <i>Lisa Wight</i>			
Quality of Life <i>7 seats</i> <i>Debbie Stutsman</i>	3		
Ross Valley Paramedic Authority <i>1 seat</i> <i>Roger Meagor</i>			
Tax equity Board <i>3 seats</i> <i>JP Pendoley</i>			
Volunteer Advisory Board <i>7 seats</i>			

- * Incumbent
- ** Waiting for interview



RECEIVED

SEP 17 2008

TOWN OF SAN ANSELMO

Town of San Anselmo

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: Sept 12, 2008

I wish to apply for an appointment to a term/balance of term of the

SAN ANSELMO OPEN SPACE COMM.

Incumbent

New Member

Name: PETER HORN

Home Address: 180 CRESCENT ROAD

Occupation: RETIRED

Employer's Address: _____

Home Phone: 456-9453 Work Phone: _____

Fax: SAME

E-Mail: pmhorn@pacbell.net

Number of Years as a resident of San Anselmo: 35

In Marin: _____

Education Level Achieved:

- Graduate Degree (Major: _____)
- College or University Degree (Major: BUSINESS, INTL., ECONOMICS)
- Some College
- High School Diploma
- Other (Explain: _____)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. JONATHAN BRAUN 456-6973
2. KATHY SANDERS 456-5476
3. LINDA HOCH 456-2904

	<u>YES</u>	<u>NO</u>
_____ I would be able to regularly attend the meetings of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I would be available to attend additional meetings when They are necessary.	<u>✓</u>	_____
_____ I am familiar with the responsibilities and functions of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I have attended meetings of the Board/Commission/Committee as a member of the public.	<u>✓</u>	_____

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

*Incumbent, prior board member of
Robson House Assn.
**

Reasons for this appointment:

Wish to continue service

What are your qualifications for this appointment:

Incumbent

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

*preservation & acquisition of appropriate
open space for community.*

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Chris M. Horn
Signature

9/14/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

** SCORE (Service Corps of Retired Executives) SF.*

Do you wish to be considered again if you are not selected for this appointment?

Yes

No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.

For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.

Revised 6/1/08



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NOV 18 2008

TOWN OF SAN ANSELMO

Town of San Anselmo

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: Nov. 17, 2008

I wish to apply for an appointment to a term/balance of term of the

Open Space Committee

Incumbent

New Member

Name: Daniel Krebs

Home Address: 48 San Rafael Ave.,

Occupation: Attorney

Employer's Address: 80 E. Sir Francis Drake Blvd, Suite 1B

Home Phone: 457-1949

Work Phone: 464-9958

Fax: 253-901-8905

E-Mail: dkrebs@comcast.net

Number of Years as a resident of San Anselmo: 12

In Marin: 12

Education Level Achieved:

- Graduate Degree (Major: JD)
College or University Degree (Major: Political Science)
Some College
High School Diploma
Other (Explain:)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

- 1. Alan Cascio - 456-5347
2. David Korol - 457-8857
3. Jane Schwartz - 485-5855

Table with 2 columns: YES, NO. Rows include statements about attending meetings, availability for additional meetings, familiarity with responsibilities, and attendance as a member of the public.

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

I am currently a member of the Open Space Comm. I am also on the SA Planning Comm.

Reasons for this appointment: I would like to continue to promote & preserve

open space, and to serve the community

What are your qualifications for this appointment:

- Experience on the committee for a number of years
- Real estate legal practice
- Experience & background with local government & politics

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

- Bald Hill - continue to explore the acquisition & preservation this key open space in Sr.
- Explore alternative fund raising sources

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

David S. Krebe
Signature

Nov. 17, 2008
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

N/A

Do you wish to be considered again if you are not selected for this appointment?

Yes

No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.

For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.



RECEIVED

OCT 02 2008

Town of San Anselmo

TOWN OF SAN ANSELMO

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: 9/21/08

I wish to apply for an appointment to a term/balance of term of the

Open Space Committee

Incumbent

New Member

Name: Liz Huntington Home Address: 232 Devon Drive, San Rafael, 94901

Occupation: Marketing Director ^{Real Goods Solar} Employer's Address: 1163 East Francisco Blvd, SR949

Home Phone: 472-6749 Work Phone: 456-2800 Fax: _____ E-Mail: Liz.Huntington@realgoods.com

Number of Years as a resident of San Anselmo: 10 In Marin: _____

Education Level Achieved:

- Graduate Degree (Major: _____)
- College or University Degree (Major: History)
- Some College
- High School Diploma
- Other (Explain: _____)

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. Jonathan Braun, 295 Scenic, 459-6973
2. Anne + Gary Newman, 47 Salinas, 457-9338
3. Leann Greshong (my winter) 324 San Francisco Blvd, 459-5941 (my home)

	<u>YES</u>	<u>NO</u>
_____ I would be able to regularly attend the meetings of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I would be available to attend additional meetings when they are necessary.	<u>✓</u>	_____
_____ I am familiar with the responsibilities and functions of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I have attended meetings of the Board/Commission/Committee as a member of the public.	<u>✓</u>	_____

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

- Vice Chair of The Board of Trustees, Saybrook Graduate School, San Francisco (2003-2008)
- SPARZ (Sovich Park Area Residents) 2003-2008

Reasons for this appointment:

community participation

What are your qualifications for this appointment:

18+ years in marketing, 10+ years management

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

- ① public awareness
- ② collaboration / participation with Town Council on the General Plan and decisions in support of it going forward.

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Elizabeth Huntington
Signature

9/21/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

n/a

Do you wish to be considered again if you are not selected for this appointment? Yes No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

Thank you for your interest in serving the Town of San Anselmo and its citizens.
For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.

ELIZABETH HUNTINGTON
 232 Devon Drive
 San Rafael, CA 94903
 (415) 472-6749 e.huntington@comcast.net

CORE EXPERTISE

- o Communications Strategy
- o Partnership Marketing
- o Community Outreach
- o Brand Synergy
- o Consumer Relationship Building
- o Sales/Marketing Collaboration

EMPLOYMENT HISTORY

Marketing Director (contract position)

REAL GOODS SOLAR, INC.

8/07-Present

Responsible for sales/marketing integration, brand development, website management, PR development, advertising management, promotions development, community relationship building, partnership marketing, creative direction, copywriting, and sales presentations.

Marketing Communications Manager

TRILOGY INTEGRATED RESOURCES LLC

12/06-7/07

Responsible for marketing the Network of Care website and its affiliated products to Health & Human Services agencies throughout the nation. The Network of Care is the largest online network of government-sponsored services and information for public need. Activities include campaign outreach, communications to clients and prospects, graphics and collateral, partnership marketing, conference management, lead generation, database management, and public launches.

Freelance Marketing Consultant

10/02 - 12/06

E. HUNTINGTON COMMUNICATIONS

Strategic brand consulting, creative direction, project management, web management, copywriting, design, media planning, PR, and mission/vision development for a variety of businesses and non-profit organizations.

- Saybrook Graduate School, San Francisco
- The Institute for Health & Healing, San Francisco
- Ross Valley Winery, San Anselmo
- Tagine Dining Gallery, New York
- Paradigm Straw bale Builders, Petaluma
- Center For Mind-Body Medicine, Washington DC
- Golfsmith, San Antonio
- Wine.com, San Francisco
- In Green Company, San Anselmo
- Lawn & Garden Retailer Magazine, Des Plaines
- Translite Sonoma, Sonoma
- Custom Wine Alliance, Petaluma

Senior Manager, Communications

BIRKENSTOCK FOOTPRINT SANDALS, INC., NOVATO, CA

7/98 - 9/02

Responsible for creating compelling, compassionate brand awareness nationwide through a strategic combination of communications including direct mail, PR, in-store and web promotions, and advertising. Supervised Communications Team in planning, coordinating and producing awareness-building programs that increased Birkenstock product sales while demonstrating company values. Partnered extensively with sales reps for sell-in programs across multiple channels, and with retailers for seamless sell-through to the consumer. Excelled in department personnel growth and management, as well as partnership marketing and relationship building.

Huntington Resume
Page 2

Marketing Communications Manager
GARDENBURGER, INC., PORTLAND, OR

5/94 - 2/98

Responsible for nationwide brand awareness and sales support for Gardenburger brand and all line extensions. Created and implemented channel marketing programs for Food Service, Natural Foods, Club Store, Retail and International. Created and supervised all creative and media, including packaging, print and radio advertising, website, point-of-sale materials and sales collateral. Collaborated with Sales to create major restaurant chain sales pitches and sell-through promotions.

Account Services Coordinator
BORDERS, PERRIN AND NORRANDER, PORTLAND, OR

9/91 - 2/94

Administrative/project assistance at top Portland advertising agency. Assisted Account Executives with clients such as U.S. Bank, Red Lion, Smith Sport Optics, Avia, and Columbia Sportswear. Interfaced with creative teams, ad production, graphic design and copywriting.

Program Director
MARVIN GROUP, PORTLAND, OR

12/90 - 5/91

Manager of "Statix" brand static cling sticker division of small graphic design company. Developed sales collateral, advertising and promotions. Designed and implemented database for project management and sales prospects. Also assisted graphic design division with print brokering, layout, copywriting and proofreading.

EDUCATION:

- o The Institute of Advanced Advertising Studies, 1993.
- o University of California at Berkeley. B.A. in History, 1988.

COMMUNITY SERVICE:

- o San Anselmo Open Space Committee, Co-Chair, 2004-Present.
- o SPAR (Sorich Park Area Residents) Community Action, Co-Chair, 2002-Present.
- o Saybrook Graduate School & Research Center, Board of Trustees, Vice-Chair, 2002- Present.
- o Philanthropic relationships:
 - Institute for Health and Healing/California Pacific Medical Center, San Francisco, CA
 - Restore Hetch Hetchy, Mariposa, CA
 - The Mountain Institute, Washington, DC
 - Landpaths, Sonoma County, CA
 - Freedom Fields (landmine removal), Carmel, CA



TOWN OF SAN ANSELMO

525 San Anselmo Ave, San Anselmo, CA 94960

APPLICATION FOR APPOINTMENT TO A SAN ANSELMO BOARD/COMMISSION/COMMITTEE

To: San Anselmo Town Council

Date: 10/04/08

I wish to apply for an appointment to a term balance of term of the

S.A. Parks and Rec. Commission
Open Space Committee

Incumbent New Member

Name: Kay Martin Home Address: 63 Durham Rd.

Occupation: Retired Employer's Address: _____

Home Phone: 454-7985 Work Phone: — Fax: — E-Mail: Katie@marintrail.com

Number of Years as a resident of San Anselmo: 43 In Marin: same

Education Level Achieved:

- Graduate Degree (Major: Botany))
- College or University Degree (Major: _____))
- Some College
- High School Diploma
- Other (Explain: _____))

Names and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. Susan Garnett 456-1790
2. Roberta Robinson 524-8180
3. Tom Robinson 524-8180

	<u>YES</u>	<u>NO</u>
_____ I would be able to regularly attend the meetings of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I would be available to attend additional meetings when they are necessary.	<u>✓</u>	_____
_____ I am familiar with the responsibilities and functions of this Board/Commission/Committee.	<u>✓</u>	_____
_____ I have attended meetings of the Board/Commission/Committee as a member of the public.	_____	<u>✓</u>

List briefly, previous experience serving in public office, and/or on civic commissions, boards, or committees:

see attached page

Reasons for this appointment:

see attached page

What are your qualifications for this appointment:

see attached page

Briefly, what do you consider to be the most important, one or two current issues facing this Board/Commission/Committee?

Budget and park maintenance

I understand that. I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment.

Kay Martin
Signature

10/07/08
Date

Other Boards, Commissions, or Committees on which you would be interested in serving if not appointed to this seat?

none

Do you wish to be considered again if you are not selected for this appointment?

Yes No

(You may attach personal resumes or other information which you believe would be helpful to the Council in its selection process.)

*Thank you for your interest in serving the Town of San Anselmo and its citizens.
For further information, please contact Jeannie Courteau, Administrative Services Assistant I at (415)258-4691.*

Revised 6/1/08

Kay Martin
63 Durham Rd.
San Anselmo
415 454-7985

Previous experience:

I have been the Literary Chairperson for the UC Marin Master Gardeners for 5 years.

I am a member of the Sierra Club, California Native Plant Society, MALT and the California Botanical Society.

Reasons for appointment:

I would like to give back to the community that I have enjoyed living in.

I am interested and concerned about the care and maintenance of San Anselmo parks.

I would like to support quality programs in the Recreation Department.

Qualifications:

I have worked in the Elder's Garden at Memorial Park as a Master Gardener volunteer. I am educated in botany and horticulture. This would be helpful in understanding and making decisions about the landscaping of our parks.

I regularly jog in Sorich, Faude, Red Hill and Memorial Park. I would be able to monitor the use and upkeep of these parks.

My husband and I are the authors of "Hiking Marin," a book which includes some trails through San Anselmo parks.