

TOWN OF SAN ANSELMO

Window Poster Program The Town of San Anselmo has created a poster campaign to help promote our local businesses. The campaign is meant to appeal to San Anselmo's sense of community and connectedness, create town esprit and be light hearted in these serious times. When posted throughout Town, they will convey the sense of a vibrant, resilient, energized community and let people know that we're open for business.

Displaying the Posters The campaign will achieve its greatest impact if posters are positioned similarly in all windows. Hang the posters from 6 feet above the sidewalk. Either place them side by side in a row, spaced 1/2" apart. If space is limited post posters in a grid. Covid-19 has spawned a need to fill our windows with lots of paper. When arranging the San Anselmo posters consider eliminating or organizing the balance of your displays to achieve an orderly presentation.



How to order The 11"x17" posters present a variety of messages. Select the ones you'd like to post in your windows and we will deliver them.

<https://www.townofsananselmo.org/1393/Open-For-Business-Signs>

Or pick up a selection in the lobby of Town Hall.



Pet Care

Madge & Me

Realtors

SA Inn

Banks

Custom

We can create posters customized for individual businesses. Let us know if you'd like one for your window.

Please do not alter the posters.

