

Joint Hearing

TOWN OF SAN ANSELMO ORDINANCE NO. 349

TITLE:

AN ORDINANCE OF THE TOWN OF SAN ANSELMO, CALIFORNIA, RELATING TO AND REGULATING OUTDOOR ADVERTISING WITHIN SAID TOWN, AND THE CONSTRUCTION, LOCATION AND PLACEMENT OF STRUCTURES AND DEVICES USED IN CONNECTION THEREWITH; MAKING VARIOUS PROVISIONS AND ESTABLISHING VARIOUS REQUIREMENTS WITH REFERENCE THERETO; PROVIDING A PENALTY FOR THE VIOLATION OF THE PROVISIONS THEREOF, AND REPEALING ORDINANCE NO. 215, AND ALL OTHER ORDINANCES AND PARTS OF ORDINANCES INCONSISTENT HEREWITH.

The Town Council of the Town of San Anselmo, California, does ordain as follows:

SECTION 1: SKY-SIGNS:

(a) Any letter, word, model, sign, device, or representation in the nature of an advertisement, announcement or direction, supported or attached, wholly or in part, over or above any wall, building or structure, shall be deemed to be a sky-sign. Sky-signs shall be constructed entirely of metal, including the supports and braces for same, and no sky-sign shall project beyond the building line.

(b) No sky-sign shall be supported, anchored or braced to the wooden beams or other framework of a building which is over three (3) stories high.

(c) Sky-signs shall be set back at least eight (8) feet from the cornice or street front, and four (4) feet from any other wall or cornice of the building, and shall not project more than eleven (11) feet above the roof of a building, and shall have a space of at least six (6) feet in height between the bottom of the sign and the roof, except that sky-signs not extending more than four (4) feet above the fire wall and fifty (50) per cent or less of the total building frontage in width, may be erected on or back of the building line. All such signs shall be designed to withstand a wind pressure of at least thirty (30) pounds per square foot of surface. No sign or billboard shall be constructed so as to obstruct any fire escape on any building.

SECTION 2: PROJECTING SIGNS:

All projecting signs hereafter erected must conform to the following requirements:

(a) They must be constructed wholly of metal or of metal or glass, must be firmly anchored with brackets and guys, and must meet with all reasonable requirements for public safety.

(b) Small signs having an area of four (4) square feet or less, and not extending more than twenty-four (24) inches out over the property line, must have a clearance of not less than ten (10) feet above the sidewalk, and may be of wood or metal. Provided, however, that barber signs at the entrance of a barber shop may have a clearance of less than ten (10) feet above the sidewalk.

All other projecting signs must have a clearance of at least ten (10) feet above the sidewalk.

(c) If the vertical extension of the sign is greater than its lateral extension, the stem or body of the sign must not exceed three (3) feet in width. The crown and/or base of this type of sign, however, if such crown or base does not exceed eighteen (18) inches in height, may have a lateral extension not to exceed four (4) feet.

(d) No sign whose lateral extension is greater than its vertical extension shall have a greater height than forty-eight (48) inches.

(e) No part of any projecting sign shall extend out more than six (6) feet from the property line, nor shall the stem of any vertical sign extend out more than three feet six inches.

(f) All projecting signs, regardless of size, shape or design, erected or constructed upon or in front of or from the front of any premises occupied by a single establishment or business, regardless of the number thereof, shall be deemed and considered for the purposes of this Ordinance "one projecting sign."

The total aggregate area of all such signs shall not exceed the maximum area hereby permitted.

Any advertising sign, effigy or display used, designed or intended for the purpose of advertising any business, profession, trade, establishment or calling, shall be considered as a sign whether or not the same contains any words, figures or printed matter, and the total area embraced within any and all such signs shall not exceed in the aggregate the maximum areas herein provided.

SECTION 3: ELECTRIC SIGNS:

(a) "Electric Sign" shall mean a sign whereon letters, figures, or designs are formed or outlined by incandescent electric lights, "Neon" or other luminous electric tubes, or by a transparent medium, illuminated from electric lights or luminous tubes contained within the sign. Electric lights or luminous tubes which are not an essential element of the sign proper, are not classified as Electric Signs within the meaning of this ordinance.

(b) All electric signs must be equipped with an individual circuit run from the panel board in metallic raceways.

SECTION 4: STREET CLOCKS:

(a) The owner, proprietor or manager of any building or place of business in the city may, after special permission is received from the City Council, erect, or maintain upon the public sidewalk in front of such building or place of business, not to exceed one street clock, having a dial not less than thirty (30) inches or more than forty (40) inches in diameter, supported upon a post of ornamental design, the total height of which shall not be less than fourteen (14) feet or more than twenty (20) feet. No portion of such post supporting the clock shall be more than

two (2) feet from the outer edge of the curb and shall be at least twenty (20) feet from the point of the intersection of the lines of any street, measured parallel with the street.

(b) A clock may be supported on the corner of any building at the intersection of streets, if the lowest portion thereof is not less than fifteen (15) feet or more than twenty (20) feet above the sidewalk and does not project from any face or wall of the building, in any direction, more than five (5) feet.

(c) The only advertising matter to be displayed upon such clock shall be the name of the owner, proprietor or manager of the place of business erecting and maintaining such clock.

SECTION 5: SIGNS ON POSTS:

All advertising signs attached to posts, stands or other holding and supporting devices are prohibited upon the public streets, except as hereinafter provided in Section 6 hereof.

SECTION 6: CLOTH SIGNS:

(a) Cloth signs may be placed flat against the building not less than eight (8) feet above the sidewalk and shall be removed within thirty (30) days after the date of their erection by the person hanging the same, and the date of erection shall be plainly marked on the face thereof.

(b) Cloth signs or banners advertising events of general interest to the public conducted by organizations, the proceeds from which are used for charitable purposes, may be suspended above and across the public streets upon written permit from the Chief of Police, without the payment of the fee provided for in Section 7 hereof.

(c) Application for such permit shall be made in writing to the Chief of Police and shall contain the following information: Name and address of organization desiring such permit; event that is to be advertised; purpose for which the proceeds from such event will be used; length of time such permit is desired; size of such sign or signs; manner in which such sign or signs will be suspended; name and address of person or firm making such installation.

SECTION 7: PERMIT:

(a) Before the erection of any projecting sign or sky-sign, street clock or cloth sign shall have been commenced, a permit for the erection of the same shall be obtained from the Building Inspector, upon application therefor in writing by the person, firm or corporation desiring to erect or maintain said sign. Every application for a permit shall be accompanied by a detailed sketch or drawing to scale setting forth size, dimensions and shape of such sign, materials of which constructed, proposed location on building, manner of installation and the color of light or lights, if any, to be used therein or thereon.

7 (b) No permit shall be issued by the Building Inspector for the erection, installation or maintenance of any electric sign as herein defined, whether flashing or otherwise, within one hundred (100) feet of any intersection of public streets without first having received written approval from the Chief of Police that the erection, installation or maintenance of such sign will not interfere with or materially affect the traffic safety at such intersection or the safe operation of any traffic control device installed thereat.

7 (c) The fee for such a permit shall be Three (\$3.00) Dollars. Each application for any sign or billboard shall be accompanied by a written consent of the owner or owners, or the lessee or lessees of the property on which it is being erected. This section shall apply to all signs hereafter erected, whether placed upon new or existing buildings.

(d) Said application shall be in such form as said Town Council shall from time to time determine.

SECTION 8: OBSTRUCTION:

No sign or billboard shall be constructed so as to obstruct any door, window or fire escape on any building; all signs or billboards shall be attached to a building in which the applicant's business is being conducted.

SECTION 9: CONFORMATION:

All signs whereon letters, figures or designs are formed, or outlined by "Neon" or other luminous tubes or by a transparent medium, illuminated from luminous tubes contained within the sign now in existence shall be made to conform to the requirements of this Ordinance within three (3) years from the date of adoption of this Ordinance.

All other signs and advertising structures shall be made to conform to the requirements of this Ordinance within six (6) months from the date of adoption.

SECTION 10: PENALTIES:

Any person, firm, association, or corporation violating any provisions of this Ordinance shall be punished by a fine not exceeding \$500 or by imprisonment in the Marin County Jail for a period not exceeding six (6) months, or by both such fine and imprisonment.

SECTION 11:

Ordinance No. 215 of the Town of San Anselmo and all other Ordinances, or parts of Ordinances, in conflict herewith are hereby repealed.

SECTION 12:

Variations from the provision of this Ordinance may be granted by the Town Council by way of a Use Permit upon such conditions as the Town Council shall determine to be proper.

(Correct copies)

SECTION 13:

WITHIN FIFTEEN DAYS

This Ordinance shall be published once in full, ~~before~~ **AFTER** its final passage in the SAN ANSELMO TIMES, a weekly newspaper printed, published and circulated in said Town and shall be in full force and effect thirty (30) days from and after its final passage.

The foregoing Ordinance, duly and regularly introduced at a regular meeting of the Town Council of the Town of San Anselmo, held in said Town the 10th day of February, 1953, and was thereafter at a regular meeting of said Town Council held in said Town of San Anselmo on the 10 day of March, 1953, duly passed and adopted by the following vote:

AYES: Smith, Hennigan, Skinner, Parmelee, Cudworth

NOES: none

ABSENT: none

Frank A. Cudworth
MAYOR OF THE TOWN OF SAN ANSELMO

ATTEST:

Quita Gannon
CITY CLERK, TOWN OF SAN ANSELMO