

**TOWN OF SAN ANSELMO**  
**RESOLUTION NO. 3580**

**A RESOLUTION OF THE SAN ANSELMO TOWN COUNCIL  
SETTING GUIDING PROCEDURES FOR THE SELECTION AND  
PLACEMENT OF ART IN PUBLIC PLACES**

**WHEREAS**, the Town Council supports the placement of art in public places, working in cooperation with the community to integrate art of the highest quality in public places and to assure that the art is in the best interest of the San Anselmo community; and

**WHEREAS**, the establishment of art in public places enhances the cultural and aesthetic qualities of life for the citizens of San Anselmo.

**NOW, THEREFORE, BE IT HEREBY RESOLVED** that the guiding procedures for the selection and placement of art in public places shall be as follows:

**DEFINITION**

*ART IN PUBLIC PLACES* means any work of art to be displayed on a long-term basis in a commercial or business area or any Town property that is visually accessible to the public.

Works of art or artwork can include, but are not limited to sculpture, monument, mural fresco, relief painting, fountain, mosaic, ceramic weaving, carving, photography, or stained glass. Artwork should not be advertising in intention, but could be artwork related to the mission and purpose of the business. Artwork cannot include a self-promoting business name or logo.

**PURPOSE**

- To enrich the environment for both residents and visitors to the area through the incorporation of the arts.
- To nurture and enhance the art community.
- To increase public access to works of art and to promote understanding and awareness of the arts in publicly accessible areas;
- To promote diversity in *ART IN PUBLIC PLACES* and to reflect as wide a range of multi-cultural expression as possible.
- Support the development of significant pieces of art throughout the Town.
- To provide learning experiences to students, groups, and individuals through access to the creation and installation of the art and through direct contact with the artist.

**APPLICATION REVIEW PROCEDURE**

- All new Public Art Projects shall be reviewed and approved by the Arts Commission and the appropriate Commission(s) prior to construction.
- Proposals should include a written description of the proposed artwork, a short biographical sketch of the artist and their previous works, photographs or sketches of the proposed

artwork, and the proposed location of the artwork within the community, and suggested maintenance.

- The Proposal along with a site plan should be submitted to the Arts Commission as part of the *Preliminary Review* application process.
- Written public notice shall be given to all residents and businesses within 300' of the proposed project.

### **GUIDELINES**

**The following Guidelines are provided to assist project applicants to prepare for the Arts Commission review process.**

- For new construction, the proposed location of the public art should be identified at the conceptual architectural and site planning review stage. Locations can be either on or about the project site.
- Public art should relate to the site and the surrounding environment in terms of visibility, background, scale, color(s), material(s), form and content. Line-of-sight details shall be provided to help evaluate the artwork in its proposed location. As a guide, line-of-sight drawings (or view simulations) shall be provided from all primary public viewpoints surrounding the artwork, not to exceed four directions.

**The following sample questions are provided to assist project applicants to prepare for the Arts Commission's review:**

- How does the proposed artwork represent San Anselmo's past, present or future?
- What elements (sun, rain) might change your artwork over time?
- Describe how your artwork would be protected from vandalism?
- Would you be willing to do some education at a local school related to your art or specialty if chosen?
- How does this piece fit in the overall objectives of the Town's General Plan?
- What type of audience does this piece cater to?
- What is the main purpose of your piece?
- What type of short and long term maintenance will be required?
- Is the artist prepared to enter into a "hold harmless" agreement with the Town.

**The following guidelines are provided to assist project applicants to prepare for the review required by the Arts Commission.**

- The art piece is appropriate for the community.
- The art piece is not perceived as offensive.
- The art piece has an appropriate scale for the intended location.
- The art piece is not hazardous to public safety.

**ARTS COMMISSION**

The Arts Commission's purpose is to provide ongoing input to the Town of San Anselmo on the provision and delivery of cultural arts programs and services in San Anselmo. Part of their charge includes serving as the Town's review body for public art projects as they move through the advisory and regulatory bodies. They also serve as a resource to the Town on a wide range of visual and performing arts mediums and work with public and private schools to promote arts in the community.

Presently the Commission meets on the 3<sup>rd</sup> Tuesday of each month at 6:00 p.m. at the Town Council Chambers. The Town staff assigned to the Arts Commission is Jim Wheeler, Recreation Director.

**APPEALS**

The applicant may initiate an appeal to the Town Council within 10 calendar days of the date of the decision, there is a fee associated with all appeals that must be paid by the appellant.

I hereby certify that the foregoing resolution was passed and adopted by the San Anselmo Town Council at a regular meeting thereof, held on the 27<sup>th</sup> day of November, 2001, by the following vote, to wit:

AYES: Breen, Kilkus, Kroot, Hodgens  
NOES: (None)  
ABSENT: Chignell

ATTEST:

  
Debra Stutsman, Town Clerk