

## RESOLUTION NO. 4113

### A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO REVISING RESOLUTION 4023 REDEFINING THE FRAMEWORK FOR THE ECONOMIC DEVELOPMENT

WHEREAS, the Town of San Anselmo wishes to promote and encourage a vibrant and healthy business community; and

WHEREAS, Town residents indicated in the Strategic Planning Survey that the Town's economic development and vitality is of paramount importance; and

WHEREAS, the Town's Economic Development Subcommittee, a subcommittee of the Town Council, has been very successful in meeting with the Town's five business areas and working to promote the downtown; and

WHEREAS, in February of 2013 the Town Council created a seven-person standing Economic Development Committee responsible for encouraging and fostering a business environment that encourages new businesses to locate in San Anselmo and current businesses to remain; and

WHEREAS, since the spring of 2013 the Economic Development Committee has made consistent progress toward achieving their stated goal and has realized the need to amend the group's goal and objectives, and

NOW, THEREFORE, BE IT HEREBY RESOLVED, that the Town Council the goals and objectives of Economic Development Committee, as follows:

1. Charge: The charge of the Economic Development Committee is to work with the Town's business community to identify actions that can be taken to ensure that the business community is vibrant, successful and meets the needs of the Town residents.
2. Purpose: To ensure that the Town's business community and the residential community has a forum for giving the Town input on steps needed to attract and retain a variety of small businesses.

Goals and Objectives: In accordance with the Town's General Plan, and bearing in mind the obligation to maintain the integrity and heritage of the town, the Committee will develop and implement an Economic Development Action Plan consisting of agreed upon goals, objectives and action steps that will serve as the

framework for the Committee's ongoing progress. This plan will be reviewed and amended as needed and presented to the Town Council on an annual basis.

3. Organization: Seven (7) members, representing a wide variety of the business community, including commercial realty, Chamber of Commerce, merchants, small business/financial experts, design/construction professionals, residents, etc. The Committee will include two (2) Councilmembers, with two (2) designated Town staff liaisons (Planning Director and Community Services Director) in an advisory capacity only. The community seats on the committee will be advertised in the local media, Town website and Town newsletter, and candidates will be interviewed and appointed by the Town Council.
4. Terms: Members will serve three (3) year terms, provided that the first members appointed shall serve a differing number of term lengths to accomplish a staggering of the appointment schedule so that no more than one-half of the seats shall expire in any one year.
5. Brown Act: All meetings of the Commission shall be public and noticed on the public notice bulletin board.

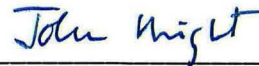
I hereby certify that the foregoing Resolution was duly passed and adopted at a regular meeting of the San Anselmo Town Council on the 10<sup>th</sup> day of February, 2015, by the following vote, to wit:

AYES: Greene, Kelly, McInerney, Wright

NOES: None

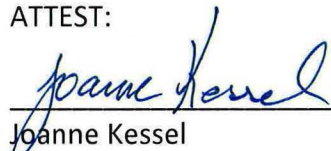
ABSENT: Coleman

ABSTAIN: None



John Wright, Mayor

ATTEST:



Joanne Kessel  
For Barbara Chambers, Town Clerk